

UN/CEFACT –Business Standards for Sustainable Tourism Project – PXXXX

UNITED NATIONS

CENTRE FOR TRADE FACILITATION AND ELECTRONIC BUSINESS (UN/CEFACT)

REGULATORY PROGRAMME DEVELOPMENT AREA (REG-PDA)

TRAVEL AND TOURISM DOMAIN (T&T-D)

Business Standards for Sustainable Tourism White Paper

White Paper on the technical applications of Business Standards for Sustainable Tourism to United Nations Centre for Trade Facilitation and Electronic Business (UN/CEFACT) deliverables

SOURCE: Travel and Tourism Project Team

ACTION: Draft for public review

DATE: 21 February 2020

STATUS: Draft v.2

Disclaimer (Updated UN/CEFACT Intellectual Property Rights Policy – ECE/TRADE/C/CEFACT/ 2010/20/Rev.2)

ECE draws attention to the possibility that the practice or implementation of its outputs (which include but are not limited to Recommendations, norms, standards, guidelines and technical specifications) may involve the use of a claimed intellectual property right.

Each output is based on the contributions of participants in the UN/CEFACT process, who have agreed to waive enforcement of their intellectual property rights pursuant to the UN/CEFACT IPR Policy (document ECE/TRADE/C/CEFACT/2010/20/Rev.2 available at http://www.unece.org/cefact/cf_docs.html or from the ECE secretariat). ECE takes no position concerning the evidence, validity or applicability of any claimed intellectual property right or any other right that might be claimed by any third parties related to the implementation of its outputs. ECE makes no representation that it has made any investigation or effort to evaluate any such rights.

Implementers of UN/CEFACT outputs are cautioned that any third-party intellectual property rights claims related to their use of a UN/CEFACT output will be their responsibility and are urged to ensure that their use of UN/CEFACT outputs does not infringe on an intellectual property right of a third party.

ECE does not accept any liability for any possible infringement of a claimed intellectual property right or any other right that might be claimed to relate to the implementation of any of its outputs.

I. Introduction

The rapid growth of international tourism is quite remarkable. The 2016 Annual Report of the United Nations World Tourism Organization (UNWTO) says that international tourist arrivals reached 1,235 million in 2016, the result of a continuous growth of around 4 % a year during the past 7 years. Tourism is one of the most rapidly growing business domains and will, inevitably, need to make use of the most advanced technologies available at this time in order to accommodate the needs of this growing market.

II. Purpose and Scope

The UN sustainable development goals do not list Sustainable tourism as a separate goal. However several of the SDG have their application in the Tourism Industry.

Tourism both globally and regional can have severe impact on **local communities, natural resources, climate** and **economies**. Tourism being linked to travel, there is also a link to sustainable travel and transportation

Globally we see the realization in the Tourism Industry that changes are necessary to not only meet the demands of local communities to be able to receive tourists but also utilize tourism to achieve a positive impact on those communities. Tourism is both a threat and an opportunity.

The aim of the project is to clearly define Sustainable tourism, To set parameters for what can and what should not be considered Sustainable tourism.

With the help of our standards it should be possible to differentiate sustainable for non-sustainable tourism.

These standards can assist buyers of tourism products and services to make choices with a certain amount of certainty that what they buy is regarded as sustainable.

The project is to produce **definitions** and **guidelines** on sustainable tourism. It does not deliver a certification system but it provides elements upon which certification or labeling systems could be built.

The project will also deliver components of future recommendations to government to facilitate, promote Sustainable tourism in their constituencies

The project will take into consideration work which has been produced by UN/CEFACT on Experience Programs being a subset of sustainable tourism products.

III. Sustainable Tourism

Definition of Travel Business Entity

Definition of

Rating System

By rating this rating system,

1. Business owners are able to rate them self.
2. Customers are able to rate any business entity.
3. Certify body are able to use this rating system to rate and giving out certificate.

(Matt, before our next Wed. meeting)

IV. Related Business Standards for Sustainable Tourism

GSTC

Sustainability topics cover orientation, classification and stratification

V. Opportunities and Risks

1) Emerging tourism and UN/SDGs

Much discussion has been held to complete Green Paper Project since its proposal in October, 2017. Emerging tourism to vitalize regions, to keep their sustainability and to improve QOL of their visitors and inhabitants could be identified more clearly through the discussion. This was named as 'Sustainable Tourism (Experience Programs)', which is in short EPs. This Project started almost at the same time when UN/SDGs were made published. The fundamental concepts of UN/SDGs could harmonize well with the ones of EPs.

2) Standardization process

It was decided to take the standardization process after this project as it is requested by businesses to facilitate e-trade of EPs globally as early as possible.

3) Expected completion time

The completion time of standards development on EPs would better be set around the end of 2019, owing to the need of businesses.

4) Study of new technologies

UN/CEFACT has published the Blockchain White Paper and it seems to be appropriate to consider the use of new technologies and P2P networking for EPs, if they were found appropriate..

5) Global cooperation with organizations and related experts expected

It is greatly expected to work cooperatively with other related organizations and many more experts on EPs to facilitate their e-trade by developing standards.

VI. Suggested way forward for UN/CEFACT

1. Eating(restaurant)

GOAL 1: No Poverty

消除各地一切形式的貧窮

End poverty in all its forms everywhere

1. 妥善給予各階層領域人士之工作機會

- a. 餐廳內有提供一些兼職或以小時計薪的工作給婦女、學生或銀髮族，可創造家庭第二收入貼補家用

Some part time or hourly paid jobs are offered by the restaurant to women, students and aged people for second source income of a family.

- b. 有雇用殘障人士做收銀或其他適當工作

Handicapped people are hired without any discrimination at Cashier Area or for any other suitable jobs. (雇用不易受雇者-people with disabilities,etc.)

2. 不可剝削勞動人力，不可使用童工

採取立即且有效的措施，以禁止與消除最糟形式的童工，消除受壓迫的勞工；終結各種形式的童工，包括童兵的招募使用。

Take immediate and effective measures to eradicate forced labour, end modern slavery and human trafficking and secure the prohibition and elimination of the worst forms of child labour, including end child labour in all its forms

GOAL 2: Zero Hunger

消除飢餓，達成糧食安全，改善營養及促進永續農業

End hunger, achieve food security and improved nutrition and promote sustainable agriculture

1. 落實珍惜食物教育 food education about avoiding food waste

2. 在餐廳內建立有制度每日將店內剩餘餐點、生鮮食品、包裝食品等未過期商品或已過期但仍可使用之食品，派送至固定地點供低收入戶、街友等人領取使用

At the restaurant and food court there is a system implemented for the homeless or low-incomed families collecting the food leftovers, unsold fresh food or packaged food for reducing food wastes and for zero hunger. (or cooperated with food bank)

3. 採取措施，以確保食品與他們的衍生產品的商業市場發揮正常的功能，並如期取得市場資訊，包括儲糧，以減少極端的糧食價格波動。

Adopt measures to ensure the proper functioning of food commodity markets and their derivatives and facilitate timely access to market information, including on food reserves, in order to help limit extreme food price volatility

GOAL 3: Good Health and Well-being

確保健康及促進各年齡層的福祉

Ensure healthy lives and promote well-being for all at all ages

1. 與食品安全監督機構合作 Cooperated with safe food regulator
2. 使用/獎勵有機食材來源
Providing/ using/ encourage the source of organic food ingredients
3. 強化物質濫用的預防與治療，包括麻醉藥品濫用以及酗酒
Strengthen the prevention and treatment of substance abuse, including narcotic drug abuse and harmful use of alcohol
4. 強化煙草管制的實施與落實
Strengthen the implementation on Tobacco Control as appropriate
 - (1) Tobacco supply(18+ age)
 - (2) Providing appropriate smoking place control: Smoking/nonsmoking area
5. 必須提供急救服務給所有的人
To provide the First Aid for all

GOAL 4: Quality Education

確保有教無類、公平以及高品質的教育，及提倡終身學習

Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all

1. 提供工作機會給不同教育水平的勞工
2. 確保所有的員工都有公平、負擔得起、高品質的的企業內外教育訓練課程受教機會
Ensure equal access for all employees to affordable and quality technical, vocational training opportunity.
3. 確保弱勢族群有接受各階級教育的管道與職業訓練，包括身心障礙者、原住民以及弱勢孩童。
Eliminate gender disparities in education and ensure equal access to all levels of education and vocational training for the vulnerable, including persons with disabilities, indigenous peoples and children in vulnerable situations
4. 確保所有的勞工都習得必要的知識與技能而可以促進永續發展，包括永續發展教育、永續生活模式、人權、性別平等、和平及非暴力提倡、全球公民、文化差異欣賞，以及文化對永續發展的貢獻。
Ensure that all labor acquire the knowledge and skills needed to promote sustainable development, including, among others, through education for sustainable development and sustainable lifestyles, human rights, gender

equality, promotion of a culture of peace and non-violence, global citizenship and appreciation of cultural diversity and of culture' s contribution to sustainable development

5. 打破社會階級概念，強調人權平等概念

GOAL 5: Gender Equality

實現性別平等，並賦予婦女權力

Achieve gender equality and empower all women and girls

1. 消除所有地方對**女性員工**的各種形式的歧視。

End all forms of discrimination against all female employees everywhere

2. 消除公開及私人場合中對婦女的各種形式的暴力，包括人口走私、性侵犯，以及其他各種形式的剝削。

Eliminate all forms of violence against all women and girls in the public and private spheres, including trafficking and sexual and other types of exploitation

3. 確保**婦女**有公平的機會參與各個階層的決策領導。

Ensure women' s full and effective participation and equal opportunities for leadership at all levels of decision-making

GOAL 6: Clean Water and Sanitation

確保所有人都能享有水及衛生及其永續管理

Ensure availability and sustainable management of water and sanitation for all

1. 每一個人可以取得安全且負擔的起的飲用水（使用過濾與處理過的水源）

Achieve universal and equitable access to safe and affordable drinking water for all

2. 改善水質，減少污染，消除垃圾傾倒，減少有毒物化學物質與危險材料的釋出，將未經處理的廢水比例減少一半

Improve water quality by reducing pollution, eliminating dumping and minimizing release of hazardous chemicals and materials, halving the proportion of untreated wastewater

3. 增加對於水的使用效率，確保永續的淡水供應與回收

Substantially increase water-use efficiency and ensure sustainable withdrawals and supply of freshwater

4. 保護及恢復跟水有關的生態系統，包括山脈、森林、沼澤、河流、含水層，以及湖泊。

Protect and restore water-related ecosystems, including mountains, forests, wetlands, rivers, aquifers and lakes

GOAL 7: Affordable and Clean Energy

確保所有的人都可取得負擔得起、可靠的、永續的、及現代 的能源

Ensure access to affordable, reliable, sustainable and modern energy for all

1. 採用綠電

Adoption in green energy

2. 採用有效率的能源管理

Adoption in efficiency energy management

2-1Lighting system 照明是否已經全面使用節能設備

2-2Air condition system 空調系統是否已經全面使用節能設備

2-3Ice and hot water system 冰熱水供應是否已經全面使用節能設備

2-4Clean system 清潔系統是否已經全面使用節能設備

GOAL 8: Decent Work and Economic Growth

促進包容且永續的經濟成長，達到全面且有生產力的就業，讓每一個人都有一份好工作

Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all

1. 採取立即且有效的措施，以禁止與消除最糟形式的童工，消除受壓迫的勞工，終結各種形式的童工，包括童兵的招募使用。

Take immediate and effective measures to eradicate forced labour, end modern slavery and human trafficking and secure the prohibition and elimination of the worst forms of child labour, including end child labour in all its forms

2. 保護勞工的權益，促進工作環境的安全，包括遷徙性勞工，尤其是婦女以及實行危險工作的勞工

Protect labour rights and promote safe and secure working environments for all workers, including migrant workers, in particular women migrants, and those in precarious employment

3. 制定及實行政策，以促進永續發展的觀光業，創造就業，促進地方文化與產品。

devise and implement policies to promote sustainable tourism that creates jobs and promotes local culture and products

4. 落實全球勞工組織的全球就業協定

implement the Global Jobs Pact of the International Labour Organization

5. 有沒有符合勞工法規，勞工得到合法權益

GOAL 9: Industry, Innovation and Infrastructure

建立具有韌性的基礎建設，促進包容且永續的工業，並加速創新

Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation

1. 建立高品質的、可靠的、永續的，以及具有災後復原能力的基礎設施，包括綠建築

Build quality, reliable, sustainable and resilient infrastructure, including green architecture

2. 提供人人都可取得且負擔得起的網際網路管道

Provide universal and affordable access to the Internet

GOAL 10: Reduced Inequality

減少國內及國家間不平等

Reduce inequality within and among countries

1. 確保機會平等，減少不平等，作法包括消除歧視的法律、政策及實務作法，並促進適當的立法、政策與行動。

Ensure equal opportunity and reduce inequalities of outcome, including by eliminating discriminatory laws, policies and practices and promoting appropriate legislation, policies and action in this regard

2. 二度就業、高齡就業、殘障就業權力的保障
3. 減緩城鄉差距
4. 跨國企業讓不同國家人都有就業機會

GOAL 11: Sustainable Cities and Communities

促使城市與人類居住具包容、安全、韌性及永續性

Make cities and human settlements inclusive, safe, resilient and sustainable

1. 在全球的文化與自然遺產的保護上，進一步努力。

Strengthen efforts to protect and safeguard the world's cultural and natural heritage

2. 為所有的人提供安全的、包容的、可使用的綠色公共空間，尤其是婦女、孩童、老年人以及身心障礙者。

Provide universal access to safe, inclusive and accessible, green and public spaces, in particular for women and children, older persons and persons with disabilities

3. 廢棄物與廢水處理，污染物處理是否透過市政運作妥善收集、掩埋、焚化、再利用

GOAL 12: Responsible Consumption and Production

確保永續消費及生產模式

Ensure sustainable consumption and production patterns

1. 實現自然資源的永續管理以及有效率的使用。

Achieve the sustainable management and efficient use of natural resources

2. 減少生產與供應鏈上的糧食損失

Reduce food losses along production and supply chains

3. 依據議定的國際架構，在化學藥品與廢棄物的生命週期中，以符合環保的方式妥善管理化學藥品與廢棄物，大幅減少他們釋放到空氣、水與土壤中，以減少他們對人類健康與環境的不利影響。

Achieve the environmentally sound management of chemicals and all wastes throughout their life cycle, in accordance with agreed international frameworks, and significantly reduce their release to air, water and soil in order to minimize their adverse impacts on human health and the environment

4. 透過預防、減量、回收與再使用大幅減少廢棄物的產生。

Substantially reduce waste generation through prevention, reduction, recycling and reuse

5. 採取可永續發展的工商作法，尤其是大規模與跨國公司，並將永續性資訊納入他們的報告週期中。

Encourage companies, especially large and transnational companies, to adopt sustainable practices and to integrate sustainability information into their reporting cycle

6. 依據國家政策與優先要務，促進可永續發展的公共採購流程。

Promote public procurement practices that are sustainable, in accordance with national policies and priorities

7. 確保每個地方的人都有永續發展的有關資訊與意識，以及跟大自然和諧共處的生活方式。

Ensure that people everywhere have the relevant information and awareness for sustainable development and lifestyles in harmony with nature

8. 制定及實行政策，以監測永續發展對創造就業，促進地方文化與產品的永續觀光的影響。

Develop and implement tools to monitor sustainable development impacts for sustainable tourism that creates jobs and promotes local culture and products

GOAL 13: Climate Action

採取緊急措施以因應氣候變遷及其影響

Take urgent action to combat climate change and its impacts²

1. 將氣候變遷措施納入經營管理政策、策略與規劃之中。

Integrate climate change measures into management policies, strategies and planning

2. 減少牛肉供應
3. 提供素食餐點給素食客人

GOAL 14: Life Below Water

保育及永續利用海洋與海洋資源，以確保永續發展

Conserve and sustainably use the oceans, seas and marine resources for sustainable development

1. 預防及大幅減少各式各樣的海洋污染，尤其是來自陸上活動的污染，包括海洋廢棄物以及營養污染。

Prevent and significantly reduce marine pollution of all kinds, in particular from land-based activities, including marine debris and nutrient pollution

2. 以可永續的方式管理及保護海洋與海岸生態，避免重大的不利影響，作法包括強健他們的災後復原能力，並採取復原動作，以實現健康又具有生產力的海洋。

Sustainably manage and protect marine and coastal ecosystems to avoid significant adverse impacts, including by strengthening their resilience, and take action for their restoration in order to achieve healthy and productive oceans

3. 不可以吃魚翅，鯨魚
4. 都市廢水排放淨化與處理
5. 河川整治
6. 郵輪的廢水與垃圾收集

GOAL 15: Life on Land

保護、維護及促進領地生態系統的永續使用，永續的管理森林，對抗沙漠化，終止及逆轉土地劣化，並遏止生物多樣性的喪失

Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss

1. 依照在國際協定下的義務，保護、恢復及永續使用領地與內陸淡水生態系統與他們的服務，尤其是森林、沼澤、山脈與旱地。

Ensure the conservation, restoration and sustainable use of terrestrial and inland freshwater ecosystems and their services, in particular forests, wetlands, mountains and drylands, in line with obligations under international agreements

2. 進一步落實各式森林的永續管理，終止毀林，恢復遭到破壞的森林

Promote the implementation of sustainable management of all types of forests, halt deforestation, restore degraded forests and substantially increase afforestation and reforestation

3. 對抗沙漠化，恢復惡化的土地與土壤，包括受到沙漠化、乾旱及洪水影響的地區，致力實現沒有土地破壞的世界。

Combat desertification, restore degraded land and soil, including land affected by desertification, drought and floods, and strive to achieve a land degradation-neutral world

4. 落實山脈生態系統的保護，包括他們的生物多樣性，以改善他們提供有關永續發展的有益能力。

Ensure the conservation of mountain ecosystems, including their biodiversity, in order to enhance their capacity to provide benefits that are essential for sustainable development

5. 終止受保護動植物遭到盜採、盜獵與非法走私，並解決非法野生生物產品的供需。

Reduce the degradation of natural habitats, halt the loss of biodiversity and protect and prevent the extinction of threatened species

6. 保護及永續使用生物多樣性與生態系統

Conserve and sustainably use biodiversity and ecosystems

7. 對抗保護物種的盜採、盜獵與走私，作法包括提高地方社區的能力，以追求永續發展的謀生機會。

Combat poaching and trafficking of protected species, including by increasing the capacity of local communities to pursue sustainable livelihood opportunities

8. 不可以吃保育類動物

GOAL 16: Peace and Justice Strong Institutions

促進和平且包容的社會，以落實永續發展;提供司法管道 給所有人;在所有階層建立有效的、負責的且包容的制度

Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels

1. 終結各種形式的兒童虐待、剝削、走私、暴力以及施虐。

End abuse, exploitation, trafficking and all forms of violence against and torture of children

2. 提高失物的追回，並對抗各種形式的組織犯罪。

Strengthen the recovery and return of stolen assets and combat all forms of organized crime

3. 大幅減少各種形式的貪污賄賂。

Substantially reduce corruption and bribery in all their forms

4. 在所有的階層發展有效的、負責的且透明的制度。

Develop effective, accountable and transparent institutions at all levels

5. 確保各個階層的決策回應民意，是包容的、參與的且具有代表性。

Ensure responsive, inclusive, participatory and representative decision-making at all levels

GOAL 17: Partnerships to achieve the Goal

強化永續發展執行方法及活化永續發展全球夥伴關係

Strengthen the means of implementation and revitalize the Global Partnership for Sustainable Development Finance

1. 尊敬每個國家的政策空間與領導，以建立及落實消除貧窮與永續發展的政策。

Respect each country's policy space and leadership to establish and implement policies for poverty eradication and sustainable development

2. 透過多邊合作輔助並提高全球在永續發展上的合作，動員及分享知識、專業、科技與財務支援，以協助所有國家實現永續發展目標，尤其是開發中國家。

Enhance the Global Partnership for Sustainable Development, complemented by multi-stakeholder partnerships that mobilize and share knowledge, expertise,

technology and financial resources, to support the achievement of the Sustainable Development Goals in all countries, in particular developing countries

3. 依據合作經驗與資源策略，鼓勵及促進有效的公營以及公民社會的合作。
Encourage and promote effective public, public-private and civil society partnerships, building on the experience and resourcing strategies of partnerships
4. 建立產業個別領域供應鏈成員之間的永續項目，共同的認證標準與機構

2. Accommodation

GOAL 1: No Poverty

消除各地一切形式的貧窮

1. 雇用低收入戶居民投入工作
Hire low income household residents to work.
2. 提供打工換宿的工作機會
Provide work exchange opportunities.
3. 不可剝削勞動人力，不可使用童工
Do not exploit labor and do not use child labor.
4. 出示身心障礙人士和低收入戶證件享半價住宿優惠
Get half-price discounts of room for persons with disabilities and low-income.

GOAL 2: Zero Hunger

消除飢餓，達成糧食安全，改善營養及促進永續農業

1. 將剩下的食物捐給當地非營利組織
Donate leftover food to a local nonprofit organization.
2. 食物來源選擇在地或當季的農產品
Choose local or seasonal produce for food source.
3. 盡量吃完所選取的食物，減少廚餘的產生
Eat as much food as you can to reduce the amount of food waste.

GOAL 3: Good Health and Well-being

確保健康及促進各年齡層的福祉

1. 提供二度就業、熟齡就業與殘障人士的就業保障
Provide employment protection to second-time employment, mature employment.
2. 飯店食物來源皆使用有機產品
Eat more organic products.
3. 在疾病流行時，應提醒旅客做好自身防護
Passengers should be reminded to protect themselves during an epidemic.
4. 減少使用塑膠製品和化學汙染物質
Reduce the use of plastic products and chemical pollutants.
5. 於公共區域備好酒精或乾洗手提供旅客消毒
Prepare alcohol or dry cleaners in public areas to provide passenger disinfection.

GOAL 4: Quality Education

確保有教無類、公平以及高品質的教育，及提倡終身學習

1. 推動休閒或手作課程給住宿客參與，例如：種植農作物、保護環境
Promote leisure or hand-made courses for residential guests, such as: planting crops, protecting the environment.
2. 主動參與環保相關活動
Actively participate in environmental protection related activities.
3. 提供獎助學金與上學物資給無法上學的孩童
Provide scholarships and supplies to children who cannot attend school.
4. 提供各階級教育的管道與職業訓練(包括身心障礙者、原住民以及弱勢孩童)
Provide educational channels and vocational training for all classes.
(Including physically disabled, aboriginal and vulnerable children)

GOAL 5: Gender Equality

實現性別平等，並賦予婦女權力

1. 保障女性於住宿業工作的比例
Guarantee the proportion of women working in the accommodation industry.
2. 多舉辦活動促進女性意識與權益
Hold more events to promote women's awareness and rights.
3. 確保女性得到公平的學習機會
Ensuring women's to access fair learning opportunities.
4. 消除各場合中對婦女的各種形式的暴力與歧視
Eliminate all forms of violence and discrimination against women in all settings.

GOAL 6: Clean Water and Sanitation

確保所有人都能享有水及衛生及其永續管理

1. 房內備品之清洗，確保水資源不會過度浪費
Cleaning the equipment to ensure that water is not excessively wasted.
2. 使用省水型蓮蓬頭及馬桶
Use water-saving shower head and toilet.
3. 做好污水處理
Do sewage treatment.
4. 推動住宿多日的遊客重複使用毛巾與床單
Promote reuse of towels and sheets for multi-day stays.
5. 確保水資源的來源與品質
Ensuring the source and quality of water resources.
6. 確保永續的淡水供應與回收
Ensuring sustainable freshwater supply and recycling.

GOAL 7: Affordable and Clean Energy

確保所有的人都可取得負擔得起、可靠的、永續的及現代的能源

1. 綠色能源使用，例如屋頂設置太陽能面板
Use Green energy, such as solar panels on the roof.
2. 使用空氣循環設備確保空氣不會過度換氣，過度使用能源冷卻
Used the air circulation equipment to be ensures that the air will not be excessively ventilated, and excessive energy is used for cooling.
3. 使用 LED 燈以減少耗電
Use LED lights to reduce power consumption.
4. 將不再繼續使用但堪用的器材、舊家具及用品等捐給慈善機構。
Donate leftover guest amenities, old furniture, and appliances to charities.
5. 盡可能採購二手或回收再利用的材料。
Buy previously used or recycled-content products whenever possible.

GOAL 8: Decent Work and Economic Growth

促進包容且永續的經濟成長，達到全面且有生產力的就業，讓每一個人都有一份好工作

1. 制訂獎勵方案鼓勵員工加入及改進友善環境的措施
Create an incentive program to encourage your staff to participate in and improve upon environmentally-friendly practices.
2. 每個人皆能有同工同酬的待遇
Everyone can get equal pay for equal work.
3. 保護產業間勞工和童工和婦女的權益以及促進工作環境的安全
Protecting the rights of labor, child labor and women in industries and promoting a safe working environment.
4. 保障身障者平等工作權
Protecting the rights of disabled to work.

GOAL 9: Industry, Innovation and Infrastructure

建立具有韌性的基礎建設，促進包容且永續的工業，並加速創新

1. 建築選用綠建材及淨水、儲能設施
The building uses green building materials and water purification and energy storage facilities.
2. 妥善使用當地的建材，營建具有災後復原能力且可永續的建築或綠色建築

Building sustainable and resilient buildings utilizing local materials for green buildings.

GOAL 10: Reduced Inequality

減少國內及國家間不平等

1. 開發鄉下環保永續住宿，減少城鄉差距

Development of eco-friendly sustainable accommodations in countryside and narrow the urban-rural.

2. 照顧產業內經濟弱勢、強化就業能力、促進薪資成長、持續改善所得分配

Take care of the economic weakness in the industry, strengthen employability, promote salary growth, and continuously improve income distribution.

3. 促進國際合作

Promote international cooperation.

GOAL 11: Sustainable Cities and Communities

促使城市與人類居住具包容、安全、韌性及永續性

1. 保留原來的地面植被，在花園選種原生植物

Preserve the original ground vegetation and select native plants in the garden.

2. 減少噪音污染

Reduce noise pollution.

3. 不排放廢氣、做好廢棄物管理

No emit exhaust and do the waste management.

GOAL 12: Responsible Consumption and Production

確保永續消費及生產模式

1. 減少房間內部拋棄式備品的使用，獎勵旅客自備備品的減價服務

Reduce the use of disposable spares inside the room and reward passengers for their own spares.

2. 於公共區域設置回收筒，例如大廳、游泳池旁

Provide recycling bins both in public areas.

3. 購買有環保標章的設備

Purchase "Energy Star" appliances wherever possible.

4. 盡可能購買有機、公平交易、免於殘酷(對動物)的客房備品

Buy organic, fair trade, cruelty-free guest (to animals) amenity products whenever possible.

GOAL 13: Climate Action

採取緊急措施以因應氣候變遷及其影響

1. 多走路或搭乘大眾交通工具
Walk more or use public transportation more.
2. 隨時注意關閉電源
Always turn off the power.
3. 安排體驗種樹的活動
Arrange a tree planting experience.
4. 保護和強化森林
Protect and strengthen forests.

GOAL 14: Life Below Water

保育及永續利用海洋與海洋資源，以確保永續發展

1. 減少塑膠瓶及吸管的使用
Reduce the use of plastic bottles and straws.
2. 減少生態足跡
Reduce the ecological footprint.
3. 安排淨灘活動
Arrange clean beach activities.
4. 維護海洋，增加全球鯨魚數量
Maintain the ocean and increase the global whale population.
5. 呼籲旅客禁止塗抹防曬乳進行水上活動
Appeal tourists do not smear sunscreen for water sports.

GOAL 15: Life on Land

保護、維護及促進領地生態系統的永續使用，永續的管理森林，對抗沙漠化，終止及逆轉土地劣化，並遏止生物多樣性的喪失

1. 當地植栽樹種保存及培育，加強綠美化與植栽維護作業
Preserve and cultivate of local planting tree species, strengthening green landscaping and plant maintenance operations.
2. 教育旅客禁止盜獵、和販運保育物種的動植物
Educate tourists prohibition against poaching and trafficking in conservation animals and plants.
3. 預防外來物種入侵
Preventing alien species invasion.

4. 確保山區生態系統之保育，提高生態多樣性

Ensure the conservation of mountain ecosystems and increase ecological diversity.

GOAL 16: Peace and Justice Strong Institutions

促進和平且包容的社會，以落實永續發展;提供司法管道 給所有人;在所有階層建立有效的、負責的且包容的制度

1. 每個人在組織內都有公平的司法管道

Ensure equal access to justice for all in the organization.

2. 減少歧視、暴力、虐待在產業間發生

Reduce the incidence of discrimination, violence and abuse in the industry.

3. 透過國際合作，預防暴力並對抗恐怖主義與犯罪

Preventing violence and combating terrorism and crime through international cooperation.

GOAL 17: Partnerships to achieve the Goal

強化永續發展執行方法及活化永續發展全球夥伴關係

1. 與支持當地對環境友善的企業合作

Working with local environmentally friendly companies.

2. 透過國際合作，提高全球在永續上的發展

Improving global sustainable development through international cooperation.

3. 產業間多推動永續發展方案

Promote sustainable development plans among industries.

3. Transportation

GOAL 1: No Poverty

消除各地一切形式的貧窮

1. 妥善給予各階層領域人士之工作機會

- a. 內外勤有提供一些兼職或以小時計薪的工作給婦女、學生或銀髮族，可創造家庭第二收入貼補家用

Some part time or hourly paid jobs are offered to different sexualities, students and aged people for second source income of a family.

- a. 有雇用殘障人士做收銀或其他適當工作

Handicapped people are hired without any discrimination at Cashier Area or for any other suitable jobs.

2. 提供各種弱勢或貧窮人士有優惠或補助的管道

GOAL 2: Zero Hunger

消除飢餓，達成糧食安全，改善營養及促進永續農業

GOAL 3: Good Health and Well-being

確保健康及促進各年齡層的福祉

1. 載具提供各種搭乘輔助器具設備以提供各種健康情況的需要
2. 提供各種殘障人士相關之諮詢或協助服務
3. 強化煙草管制架構公約在載具的實施與落實

Strengthen the implementation of the World Health Organization Framework Convention on Tobacco Control as appropriate

4. 交通過程必須提供醫療管道給乘客與員工

To provide access to medicines for all

GOAL 4: Quality Education

確保有教無類、公平以及高品質的教育，及提倡終身學習

1. 提供員工與乘客安全與正確搭乘資訊與教育
2. 提供多種語言的相關指示；提供易辨識、簡易的指示給非本國人或未受教育者

GOAL 5: Gender Equality

實現性別平等，並賦予婦女權力

1. 職業不分性別，給予同等的就業機會。
2. 具備安全等待及搭乘的區域給予婦女或孕婦。
3. 對於孕婦或哺乳婦或孩童照顧者給予指定空間可依其需求使用

GOAL 6: Clean Water and Sanitation

確保所有人都能享有水及衛生及其永續管理

1. 提供綠色的水容器、以及衛生處理器具與消耗物品
2. 載具或搭乘環境具備清潔水源、飲用水、以及處理污物的方式
3. 載具或搭乘環境之衛生清潔處理採綠色方式

GOAL 7: Affordable and Clean Energy

確保所有的人都可取得負擔得起、可靠的、永續的，及現代的能源

1. 避免以高污染、老舊的交通載具運輸旅客。採用綠色、低碳排放的環保交通載具，
2. 載具或搭乘環境採用清潔、綠色的動力

GOAL 8: Decent Work and Economic Growth

促進包容且永續的經濟成長，達到全面且有生產力的就業，讓每一個人都有一份好工作

1. 員工有相關超時工時的限制規定跟輪休制度
2. 對於具有危險性的工作，提供保護措施與相關保險保障
3. 對於員工提供申訴管道以及允許員工有加入公會自由

GOAL 9: Industry, Innovation and Infrastructure

建立具有韌性的基礎建設，促進包容且永續的工業，並加速創新

1. 具有創新的商業模式或使用模式以增加永續價值
2. 與智慧城市(Smart City)結合，資訊交換流通以增加效率或節省資源
3. 企業提供永續基礎設施的貢獻或贊助

GOAL 10: Reduced Inequality

減少國內及國家間不平等

1. 員工不分性別、種族、人種、祖國、宗教、經濟或其他身份地位皆具有平等的就業權利
...inclusion of all, irrespective of age, sex, disability, race, ethnicity, origin, religion or economic or other status...
2. 不分年齡、性別、身心障礙、種族、人種、祖國、宗教、經濟或其他身份地位皆具有平等的搭乘權利
...inclusion of all, irrespective of age, sex, disability, race, ethnicity, origin, religion or economic or other status...

GOAL 11: Sustainable Cities and Communities

促使城市與人類居住具包容、安全、韌性及永續性

GOAL 12: Responsible Consumption and Production

確保永續消費及生產模式

1. 相關物品的採購從永續的生產者購得

GOAL 13: Climate Action

採取緊急措施以因應氣候變遷及其影響

1. 對員工提供氣候變遷與適應的教育
2. 採用低碳綠能的交通載具
3. 企業對於提倡或研究氣候變遷之機構有貢獻

GOAL 14: Life Below Water

保育及永續利用海洋與海洋資源，以確保永續發展

1. 永續 (綠色) 運輸路線：綠色海道(Green sea way)
2. 減少交通運輸過程排放物與垃圾以避免海洋垃圾與污染
3. 餐點中不提供保育類動物
4. Water Life Cycle

GOAL 15: Life on Land

保護、維護及促進領地生態系統的永續使用，永續的管理森林，對抗沙漠化，終止及逆轉土地劣化，並遏止生物多樣性的喪失

1. 交通運輸過程中減少自然棲息地、與環境生態的破壞
reduce the degradation of natural habitats...
2. 載具不使用保育類動物
3. 燃料不造成森林、土壤的破壞

GOAL 16: Peace and Justice Strong Institutions

促進和平且包容的社會，以落實永續發展;提供司法管道 給所有人;在所有階層建立有效的、負責的且包容的制度

1. 企業支持促進及落實沒有歧視的法律與政策
2. 注意暴力並恐怖主義與犯罪，並有回報管道
3. 注意各種形式的兒童虐待、剝削，並有回報管道
End abuse, exploitation, trafficking and all forms of violence against and torture of children

GOAL 17: Partnerships to achieve the Goal

強化永續發展執行方法及活化永續發展全球夥伴關係

1. 企業願意支持並持續留意各種國內或國際永續發展的政策與資訊
2. 企業願意傳播各種國內或國際永續發展的資訊

note: 維基百科 永續交通系統

<https://zh.wikipedia.org/zh-tw/%E5%8F%AF%E6%8C%81%E7%BB%AD%E4%BA%A4%E9%80%9A%E7%B3%BB%E7%BB%9F>

歐盟在交通和能源首長級會議 (DG-TREN) 上針對都市交通發起一項計劃推出了方案。

4. Destination

(目的地端的旅遊服務提供者)

GOAL 1: No Poverty

消除各地一切形式的貧窮

- 1.妥善給予各階層領域人士之工作機會

End poverty in all its forms everywhere.

- 2.不可剝削勞動人力，不可使用童工

Do not exploit labor and do not use child labor.

GOAL 2: Zero Hunger

消除飢餓，達成糧食安全，改善營養及促進永續農業

- 1.與食物銀行合作，提供食品及物品予經濟弱勢者維持基本生活需求

Working with Food Bank to provide food and goods to the economically disadvantaged to keep basic living needs.

- 2.食物過期前可降價賣出或提供給弱勢族群

Food should be sold or offered to disadvantaged people before it expires.

- 3.參觀當地永續農業

Visit local sustainable agriculture.

- 4.旅客外帶餐飲若自備容器，能折抵部分消費金額

Passengers who bring their own containers to take away who can offset part of the consumption amount.

GOAL 3: Good Health and Well-being

確保健康及促進各年齡層的福祉

- 1.多食用有機產品

Eat more organic products.

2.在疾病流行時，應提醒旅客做好自身防護

Passengers should be reminded to protect themselves during an epidemic.

3.減少使用塑膠製品和化學汙染物質

Reduce the use of plastic products and chemical pollutants.

4.推廣樂活旅程提升老年人生活品質

Promote LOHAS travels to advance the quality of life of the elderly.

GOAL 4: Quality Education

確保有教無類、公平以及高品質的教育，及提倡終身學習

1.提供獎助學金與上學物資給無法上學的孩童

Provide scholarships and supplies to children who cannot attend school.

2.確保孩童在平等與非暴力的環境下學習

Be sure children learn in an environment of equality and non-violence.

3.提供各階級教育的管道與職業訓練(包括身心障礙者、原住民以及弱勢孩童)

Provide educational channels and vocational training for all classes.
(Including physically disabled, aboriginal and vulnerable children)

GOAL 5: Gender Equality

實現性別平等，並賦予婦女權力

1.保障女性於觀光旅遊機關工作的比例

Protection of women work in tourism travel institutions.

2.多舉辦活動促進女性意識與權益

Hold more events to promote women's awareness and rights.

3.確保女性得到公平的學習機會

Ensuring women's to access fair learning opportunities.

4.消除各場合中對婦女的各種形式的暴力與歧視

Eliminate all forms of violence and discrimination against women in all settings.

GOAL 6: Clean Water and Sanitation

確保所有人都能享有水及衛生及其永續管理

1.減少污染，消除垃圾傾倒，減少有毒物化學物質與危險材料的釋出

Reducing pollution, eliminating dumping and minimizing release of hazardous chemicals and materials.

2.確保水資源的來源與品質

Ensuring the source and quality of water resources.

3.確保永續的淡水供應與回收

Ensuring sustainable freshwater supply and recycling.

4.提升各地方的公共衛生設備

Upgrading public health equipment everywhere.

GOAL 7: Affordable and Clean Energy

確保所有的人都可取得負擔得起、可靠的、永續的，及現代的能源

1.提升綠能與再生能源參觀占比

Increase the green energy and proportion of renewable energy to visit.

2.避免拉車長途旅遊，鼓勵定點深入旅遊

Avoid long-distance travel by cart and encourage in-depth tours.

3.多多使用電動運輸工具，例如電動遊覽車，減少碳排放

Use more electric transportation tools, such as electric tour buses, to reduce carbon emissions.

4.強化國際合作，以提高清潔能源與科技的取得比例

Strengthening international cooperation to increase the clean energy and technology proportion.

GOAL 8: Decent Work and Economic Growth

促進包容且永續的經濟成長，達到全面且有生產力的就業，讓每一個人都有一份好工作

1. 每個人皆能有同工同酬的待遇

Everyone can get equal pay for equal work.

2. 保護產業間勞工和童工和婦女的權益以及促進工作環境的安全

Protecting the rights of labor, child labor and women in industries and promoting a safe working environment.

3. 保障身障者平等工作權

Guaranteeing the right to work for the disabled.

GOAL 9: Industry, Innovation and Infrastructure

建立具有韌性的基礎建設，促進包容且永續的工業，並加速創新

1. 選擇高品質的、可靠的、永續的，以及具有災後復原能力的住宿

Choose quality, reliable, sustainable and resilient infrastructure accommodations.

2. 妥善使用當地的建材，營建具有災後復原能力且可永續的建築或綠色建築

Building sustainable and resilient buildings utilizing local materials for green buildings.

GOAL 10: Reduced Inequality

減少國內及國家間不平等

1. 開發鄉下旅遊，減少城鄉差距

Development of rural tourism and narrow the urban-rural and interregional gaps in development.

2. 照顧產業內經濟弱勢、強化就業能力、促進薪資成長、持續改善所得分配

Take care of the economic weakness in the industry, strengthen employability, promote salary growth, and continuously improve income distribution.

3. 促進國際合作

Promote international cooperation.

GOAL 11: Sustainable Cities and Communities

促使城市與人類居住具包容、安全、韌性及永續性

1.搭乘可永續發展的交通運輸系統

Travel on a sustainable transport system.

2.與住宿業推動環保旅宿

Promote environmentally friendly accommodation with the lodging industry.

3.不排放廢氣、做好廢棄物管理

No emit exhaust and do the waste management.

GOAL 12: Responsible Consumption and Production

確保永續消費及生產模式

1.利用源頭減量、回收與再利用來減少廢棄物

Use source reduction, recycling, and reuse to reduce waste.

2.採用無包裝銷售模式

Use the unpackaged sales model.

3.提倡居住綠色旅店

Promote to live in a green hotel.

4.促進地方文化與產品的永續觀光

Promote sustainable tourism of local culture and products.

GOAL 13: Climate Action

採取緊急措施以因應氣候變遷及其影響

1.安排體驗種樹的活動

Arrange a tree planting experience.

2.保護和強化森林

Protect and strengthen forests.

3.維護海洋，增加全球鯨魚數量

Maintain the ocean and increase the global whale population.

GOAL 14: Life Below Water

保育及永續利用海洋與海洋資源，以確保永續發展

1.呼籲旅客禁止塗抹防曬乳進行水上活動

Appeal tourists do not smear sunscreen for water sports.

2.宣導遊客減少將化學汙染、重金屬和垃圾流入海洋

Propaganda visits to reduce chemical pollution, heavy metals, and garbage flowing into the ocean.

3.不吃保育動物

Do not eat conservation animals.

GOAL 15: Life on Land

保護、維護及促進領地生態系統的永續使用，永續的管理森林，對抗沙漠化，終止及逆轉土地劣化，並遏止生物多樣性的喪失

1.確保山區生態系統之保育，提高生態多樣性

Ensure the conservation of mountain ecosystems and increase ecological diversity.

2.教育旅客禁止盜獵、和販運保育物種的動植物

Educate tourists prohibition against poaching and trafficking in conservation animals and plants.

3.預防外來物種入侵

Preventing alien species invasion.

GOAL 16: Peace and Justice Strong Institutions

促進和平且包容的社會，以落實永續發展;提供司法管道給所有人;在所有階層建立有效的、負責的且包容的制度

1.每個人在組織內都有公平的司法管道

Ensure equal access to justice for all in the organization.

2.減少歧視、暴力、虐待在產業間發生

Reduce the incidence of discrimination, violence and abuse in the industry.

3.透過國際合作，預防暴力並對抗恐怖主義與犯罪

Preventing violence and combating terrorism and crime through international cooperation.

GOAL 17: Partnerships to achieve the Goal

強化永續發展執行方法及活化永續發展全球夥伴關係

1.透過國際合作，提高全球在永續發展上的合作

Enhance the global partnership for sustainable development through international cooperation.

2.產業間多推動永續發展方案

Promote sustainable development plans among industries.

3.提供技術或財務支援給開發中國家

Provide technical or financial support to developing countries.

5. Shopping

GOAL 1: No Poverty

消除各地一切形式的貧窮

1. 店內有提供一些兼職或以小時計薪的工作給婦女、學生或銀髮族，可創造家庭第二收入貼補家用

Some part time or hourly paid jobs are offered by the shop to women, students and aged people for second source income of a family.

GOAL 2: Zero Hunger

消除飢餓，達成糧食安全，改善營養及促進永續農業

1. 在店內建立有制度每日將店內剩餘餐點、生鮮食品、包裝食品等未過期商品或已過期但仍可使用之商品，派送至固定地點供低收入戶、街友等人領取使用

At the restaurant and food court there is a system implemented for the homeless or low-income families collecting the food leftovers, unsold fresh food or packaged food for reducing food wastes and for zero hunger.

GOAL 3: Good Health and Well-being

確保健康及促進各年齡層的福祉

GOAL 4: Quality Education

確保有教無類、公平以及高品質的教育，及提倡終身學習

GOAL 5: Gender/Disabled Equality

實現性別平等，並賦予婦女權力

1. 有雇用殘障人士做收銀或其他適當工作

Handicapped people are hired without any discrimination at Cashier Area or for any other suitable jobs.

GOAL 6: Clean Water and Sanitation

確保所有人都能享有水及衛生及其永續管理

1. 商店位於有良好排水系統的區域內，對於飲用水、污水有不同的處理系統

The shop is located in an area with good drainage system and implements a shunt processing system to diverse the drinking water and sowage handling.

GOAL 7: Affordable and Clean Energy

確保所有的人都可取得負擔得起、可靠的、永續的，及現代 的能源

1. 已經有更新或使用節能省電裝置於購物商店/商場中

Have changed or installed lighting devices, air-conditioning equipment, cleaning supplies, etc. for the purpose of energy saving.

1. 已經更新或布建節能省電監控裝置系統(如物聯網裝置)

Have changed or deployed monitoring and controlling system with IoT sensors for the purpose of energy saving.

GOAL 8: Decent Work and Economic Growth

促進包容且永續的經濟成長，達到全面且有生產力的就業，讓每一個人都有一份好工作

1. 店內或購物中心的商品基本上都從本地供應商採購，且由本地工廠生產。

The merchandise of the shop or shopping mall are basically purchased from local suppliers and manufactured by the local factories.

GOAL 9: Industry, Innovation and Infrastructure

建立具有韌性的基礎建設，促進包容且永續的工業，並加速創新

GOAL 10: Reduced Inequality

減少國內及國家間不平等

GOAL 11: Sustainable Cities and Communities

促使城市與人類居住具包容、安全、韌性及永續性

GOAL 12: Responsible Consumption and Production

確保永續消費及生產模式

1. 確保引領旅客的購物行程，是取得旅客充分理解與認同的，避免旅行糾紛

Ensuring recognition and understanding from the tourists on the shopping tour scheduling for preventing disputes.

2. 購物中心或店面不再使用塑膠類購物袋

No more plastic shopping bags are provided by the shop/shopping mall.

3. 購物中心或店面販售的商品不再使用塑膠材質之包裝物

No more merchandise with plastic packaging materials are displayed and sold in the shop/shopping mall.

4. 店內或購物中心不販售瀕危動植物原料做成之商品

There are no any merchandise sold in the shop/shopping mall are made of endangered flora and fauna (plants or animals).

5. 店內導入新型物聯網或數位科技，以便提升店面及顧客管理效率及顧客滿意度

The IoT and other types of innovative digital technologies are implemented to increase the efficiency of shop and customer relation management, as well as improvement customer satisfaction.

GOAL 13: Climate Action

採取緊急措施以因應氣候變遷及其影響

GOAL 14: Life Below Water

保育及永續利用海洋與海洋資源，以確保永續發展

1. 店內或購物中心不販售瀕危海洋動植物原料做成之商品或食物

There are no any merchandise sold in the shop/shopping mall, which are made of endangered marine animals and plants.

GOAL 15: Life on Land

保護、維護及促進領地生態系統的永續使用，永續的管理森林，對抗沙漠化，終止及逆轉土地劣化，並遏止生物多樣性的喪失

GOAL 16: Peace and Justice Strong Institutions

促進和平且包容的社會，以落實永續發展;提供司法管道 給所有人;在所有階層建立有效的、負責的且包容的制度

GOAL 17: Partnerships to achieve the Goal

強化永續發展執行方法及活化永續發展全球夥伴關係

6. Entertainment

GOAL 1: No Poverty

消除各地一切形式的貧窮

- (1) special or free ticket for poor people
- (2) special ticket or service for large family

GOAL 2: Zero Hunger

消除飢餓 · 達成糧食安全 · 改善營養及促進永續農業

- (1) No Eating competition
- (2) some food for animal V.S. some food for human

GOAL 3: Good Health and Well-being

確保健康及促進各年齡層的福祉

1. 建構與引進適合各年齡層的旅遊行程 · 促進心靈的健康

Construction and introduction of travel itineraries suitable for all ages to promote mental health.

GOAL 4: Quality Education

確保有教無類、公平以及高品質的教育，及提倡終身學習

1. 寓教於樂 · 在輕鬆愉快的活動節目中 · 融入尊重在地文化與促進文化交流的含義

Education in amusement. Integrate and respect for the local culture and promote cultural exchange in a relaxed and enjoyable activities program.

GOAL 5: Gender Equality

實現性別平等 · 並賦予婦女權力

GOAL 6: Clean Water and Sanitation

確保所有人都能享有水及衛生及其永續管理

GOAL 7: Affordable and Clean Energy

確保所有的人都可取得負擔得起、可靠的、永續的，及現代 的能源

GOAL 8: Decent Work and Economic Growth

促進包容且永續的經濟成長 · 達到全面且有生產力的就業 · 讓每一個人都有一份好工作

1. 提供各年齡層的就業人口及適當的工作環境 · 適才適所的參與旅遊產業活動

Provide employment for all ages with an appropriate working environment and participate in tourism industry activities.

GOAL 9: Industry, Innovation and Infrastructure

建立具有韌性的基礎建設，促進包容且永續的工業，並加速創新

1. 鼓勵旅行從業人員持續創新，提供旅客溫故之新的樂趣

Encourage travel agency operations to continue to innovate and provide new pleasures for travelers.

GOAL 10: Reduced Inequality

減少國內及國家間不平等

GOAL 11: Sustainable Cities and Communities

促使城市與人類居住具包容、安全、韌性及永續性

GOAL 12: Responsible Consumption and Production

確保永續消費及生產模式

1. 開發和利用各種工具，監測能創造就業機會、促進地方文化和產品的可持續旅遊業對促進可持續發展產生的影響

Develop and implement tools to monitor sustainable development impacts for sustainable tourism that creates jobs and promotes local culture and products.

GOAL 13: Climate Action

採取緊急措施以因應氣候變遷及其影響

GOAL 14: Life Below Water

保育及永續利用海洋與海洋資源，以確保永續發展

1. 到 2030 年，增加小島嶼發展中國家和最不發達國家通過可持續利用海洋資源獲得的經濟收益，包括可持續地管理漁業、水產養殖業和旅遊業

By 2030, increase the economic benefits to small island developing States and least developed countries from the sustainable use of marine resources, including through sustainable management of fisheries, aquaculture and tourism.

GOAL 15: Life on Land

保護、維護及促進領地生態系統的永續使用，永續的管理森林，對抗沙漠化，終止及逆轉土地劣化，並遏止生物多樣性的喪失

1. 開發和利用各種工具，監測能創造就業機會、促進地方文化和產品的可持續旅遊業對促進可持續發展產生的影響

Develop and implement tools to monitor sustainable development impacts for sustainable tourism that creates jobs and promotes local culture and products.

GOAL 16: Peace and Justice Strong Institutions

促進和平且包容的社會，以落實永續發展;提供司法管道 給所有人;在所有階層建立有效的、負責的且包容的制度

GOAL 17: Partnerships to achieve the Goal

強化永續發展執行方法及活化永續發展全球夥伴關係

7. Tour Operator/Tour Agency

GOAL 1: No Poverty

消除各地一切形式的貧窮

End poverty in all its forms everywhere.

1. 妥善給予各階層領域人士之工作機會

End poverty in all its forms everywhere.

2. 不可剝削勞動人力、童工

Unexploitable labor and child labor.

3. 在選擇地接時，旅行社是否能設立一套審核文件，提供地接查核與審核的依據，確認地接有無非法雇用童工或提供各個社會層級人士工作機會。

When the travel agency chooses the DMC as their partner, travel agencies should set a set of audit documents to provide a basis rule for checking details to DMC, and confirm whether there is any illegal employment of child labor or provide job opportunities for people at different society or not.

4. 在選擇地接時，地接是否雇用一定比例的當地弱勢族群，在各方面的資源都能有公平的取得權。

When the travel agency chooses the DMC as their partner, travel agencies should check whether DMC employs a certain percentage of vulnerable groups or not. Everybody should have the right to obtain resources in all aspects fairly.

GOAL 2: Zero Hunger

消除飢餓，達成糧食安全，改善營養及促進永續農業

End hunger, achieve food security and improved nutrition and promote sustainable agriculture.

1. 與食物銀行合作，提供食品及物品予經濟弱勢者維持基本生活需求

Working with Food Bank to provide food and goods to the economically disadvantaged to keep basic living needs.

2. 若提供給旅客的剩餘餐盒較多可提供給弱勢族群

If there are more remaining boxes provided to passengers, they can be provided to vulnerable groups.

3. 參觀當地永續農業

Visit local sustainable agriculture.

4. 旅行社在選擇餐廳時，餐廳的食材是否就地取材，或是不提供進口食材。

When travel agencies choose restaurants in their itinerary, they should check the ingredients that provide in restaurants grow in local rather than provide the imported foreign foods to customers.

5. 旅行社是否能向客人宣導不浪費食材的觀念，讓客人在每次的旅程中，不會點購過多的食物，造成食物浪費。

Travel agencies can promote the concept of don't waste food to all of customers, so that customers will not order excess dishes on every journey and causing food waste.

GOAL 3: Good Health and Well-being

確保健康及促進各年齡層的福祉

Ensure healthy lives and promote well-being for all at all ages.

1. 多食用有機產品

Eat more organic products.

2. 在疾病流行時，應提醒旅客做好自身防護

Passengers should be reminded to protect themselves during an epidemic.

3. 減少使用塑膠製品和化學汙染物質

Reduce the use of plastic products and chemical pollutants.

4.推廣樂活旅程提升老年人生活品質

Promote LOHAS travels to advance the quality of life of the elderly.

5.尊重當地居民的傳統文化生活與生活隱私。

Respect the traditional culture and the privacy of local residents.

GOAL 4: Quality Education

確保有教無類、公平以及高品質的教育，及提倡終身學習

Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.

1.推行旅行綠時尚

Promote travel green fashion.

2.透過山林無痕旅行的舉辦，推廣負責任的旅遊行為

Promote responsible tourism by hosting a Forest-Free travel.

3.提供各階級教育的管道與職業訓練(包括身心障礙者、原住民以及弱勢孩童)

Provide educational channels and vocational training for all classes.

(Including physically disabled, aboriginal and vulnerable children)

4.旅行社能透過導遊了解旅遊重點與自然文化的教育體驗，達到終身學習的目的。

Customers can learn nature resources, local culture and the key points of tourism in order to achieve the purpose of lifelong learning during the trip

5.旅行社應落實教導所有員工環境保護與人文保育的觀念，並讓員工能落實。

Travel agencies should teach and train all employees the concept of protecting the environment and cultural conservation in order to allow employees to implement the concept.

GOAL 5: Gender Equality

實現性別平等，並賦予婦女權力

Achieve gender equality and empower all women and girls.

1.保障女性於觀光旅遊機關工作的比例

Protection of women work in tourism travel institutions.

2.多舉辦活動促進女性意識與權益

Hold more events to promote women's awareness and rights.

3.確保女性得到公平的學習機會

Ensuring women's to access fair learning opportunities.

4.消除各場合中對婦女的各種形式的暴力與歧視

Eliminate all forms of violence and discrimination against women in all settings.

5.確保婦女有公平的機會參與各個階層的決策領導

Ensure women have a fair opportunity to participate in decision-making leadership at all levels.

6.辦公室內男女廁所的比例設立，能落實 2:1 的原則

The ratio of men ' s and women ' s toilets in the office should set up to the ratio 2: 1.

GOAL 6: Clean Water and Sanitation

確保所有人都能享有水及衛生及其永續管理

Ensure availability and sustainable management of water and sanitation for all.

1.減少瓶裝水的使用，獎勵旅客自帶水壺

Reduce the use of bottled water and reward travelers with their own water bottles.

2.與旅遊地確認有乾淨的水資源(飲水機)

Confirm clean water with tourist destination.(water dispenser)

3.提升各地方的公共衛生設備

Upgrading public health equipment everywhere.

4.旅遊出發時，獎勵旅客在旅遊時能自備環保餐具或環保吸管。

Travel agency should encourage travelers to bring their own environmentally friendly tableware or environmentally friendly straws during the trip.

GOAL 7: Affordable and Clean Energy

確保所有的人都可取得負擔得起、可靠的、永續的，及現代的能源

Ensure access to affordable, reliable, sustainable and modern energy for all.

1.避免拉車長途旅遊，鼓勵定點深入旅遊

Avoid long-distance travel by cart and encourage in-depth tours.

2.多多使用電動運輸工具，例如電動遊覽車，減少碳排放

Use more electric transportation tools, such as electric tour buses, to reduce carbon emissions.

3.旅遊手冊 E 化，減少紙張的浪費

Provide E-tourism brochure to reduce paper waste.

4.公司內部可以透過科技與人工智慧，減少紙張作，並且，透過雲端系統的作業與控管，可以更加明確的掌握客戶的喜好。

The company can reduce paper production through technology and artificial intelligence. Also, through the operation of cloud systems, it can provide a clearly grasp customer preferences.

GOAL 8: Decent Work and Economic Growth

促進包容且永續的經濟成長，達到全面且有生產力的就業，讓每一個人都有一份好工作

Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all.

1. 每個人皆能有同工同酬的待遇

Everyone can get equal pay for equal work.

2. 保護產業間勞工和童工和婦女的權益以及促進工作環境的安全

Protecting the rights of labor, child labor and women in industries and promoting a safe working environment.

3. 保障身障者平等工作權

Guaranteeing the right to work for the disabled.

4. 透過多元化、科技升級與創新提高經濟體的產能

Increase economic capacity through diversification, technological upgrading and innovation.

5. 制定及實施政策，以促進永續發展的觀光業，創造就業，促進地方文化與產品

Formulate and implement policies to promote sustainable tourism, create jobs, and promote local culture and products.

6. 旅行社能提供一定比例的年輕人就業機會

Travel agencies can provide a certain percentage of employment opportunities for young people.

7. 旅行社在尋找當地地接時，能夠篩選當地地接是否雇用一定比例的當地青年成為地導，落實青年返鄉就業與永續經濟成長的理念。

When travel agencies choose DMC as the partner, they should select whether the DMC employ a certain percentage of local young people to become the tour

guides. It can implement the concepts of youth returning to employment and sustainable economic growth.

GOAL 9: Industry, Innovation and Infrastructure

建立具有韌性的基礎建設，促進包容且永續的工業，並加速創新

Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation.

1. 選擇高品質的、可靠的、永續的，以及具有災後復原能力的住宿地點

Choose quality, reliable, sustainable and resilient infrastructure accommodations.

2. 妥善使用當地的建材，營建具有災後復原能力且可永續的建築或綠色建築

Building sustainable and resilient buildings utilizing local materials for green buildings.

3. 選擇入住的飯店是大幅採用乾淨又環保的科技與工業製程

Choose clean and environmentally friendly and industrial process hotel to stay.

4. 選擇入住實施低資源耗損或使用再生能源的旅館

Choose to stay at the hotel that implement low resource consumption or use renewable energy during the trip.

GOAL 10: Reduced Inequality

減少國內及國家間不平等

Reduce inequality within and among countries.

1. 開發鄉下旅遊，減少城鄉差距

Development of rural tourism and narrow the urban-rural and interregional gaps in development.

2. 照顧產業內經濟弱勢、強化就業能力、促進薪資成長、持續改善所得分配

Take care of the economic weakness in the industry, strengthen employability, promote salary growth, and continuously improve income distribution.

3. 促進國際合作

Promote international cooperation.

GOAL 11: Sustainable Cities and Communities

促使城市與人類居住具包容、安全、韌性及永續性

Make cities and human settlements inclusive, safe, resilient and sustainable.

1. 搭乘可永續發展的交通運輸系統

Travel on a sustainable transport system.

2. 在旅遊過程中，教育旅客對旅遊地區居民、生物的尊重

In the process of tourism, educate tourists to respect the residents and creatures in the tourist area.

3. 不排放廢氣、做好廢棄物管理

No emit exhaust and do the waste management.

4. 在全球的文化與自然遺產的保護上，進一步努力

Do a further effort to protect the global cultural and natural heritage.

GOAL 12: Responsible Consumption and Production

確保永續消費及生產模式

Ensure sustainable consumption and production patterns.

1. 提倡旅客回收與再利用來減少廢棄物

Promote tourists recycling and reuse to reduce waste.

2. 參觀無包裝銷售的商店

Visit unpackaged stores.

3. 提倡居住綠色旅店

Promote to live in a green hotel.

4. 促進地方文化與產品的永續觀光

Promote sustainable tourism of local culture and products.

GOAL 13: Climate Action

採取緊急措施以因應氣候變遷及其影響

1. 安排體驗種樹的活動

Arrange a tree planting experience.

2. 教育旅客保護和強化森林

Educate tourists to protect and strengthen forests.

3. 教育旅客維護海洋，增加全球鯨魚數量

Educate tourists to maintain the ocean and increase the global whale population.

GOAL 14: Life Below Water

保育及永續利用海洋與海洋資源，以確保永續發展

1.呼籲旅客禁止塗抹防曬乳進行水上活動

Appeal tourists do not smear sunscreen for water sports.

2.宣導遊客減少將化學汙染、重金屬和垃圾流入海洋

Propaganda visits to reduce chemical pollution, heavy metals, and garbage flowing into the ocean.

3.不吃保育動物

Do not eat conservation animals.

4. 提倡不吃魚翅

Do not eat shark fin during the trip.

GOAL 15: Life on Land

保護、維護及促進領地生態系統的永續使用，永續的管理森林，對抗沙漠化，終止及逆轉土地劣化，並遏止生物多樣性的喪失

1.教育旅客山區生態系統之保育，提高生態多樣性

Educate tourists the conservation of mountain ecosystems and increase ecological diversity.

2.教育旅客禁止盜獵、和販運保育物種的動植物

Educate tourists prohibition against poaching and trafficking in conservation animals and plants.

3.提醒預防外來物種入侵

Reminder to prevent alien species invasion.

4. 各國自然生態保護區/管理處等有關單位是否有訂定永續相關條文規範及管理辦法

Do the National Scenic Area Administrations or nature reserves around the world establish any regulations and management methods about sustainable development goals?

5. 評估環境承载力上的天然限制，進而針對遊客承载力進行管制

Evaluate the carrying capacity of an environment, and then regulate the carrying capacity of tourists.

6.推廣、宣傳能夠降低環境之污染及節省資源消耗之綠色旅遊

Promote green tourism that can reduce environmental pollution and resource consumption.

7.建立環境友善的觀光模式、低碳之旅

Establish an environmentally friendly model and low-carbon tour.

8.進行無痕旅遊概念之推動

Promote the concept of Leave No Trace.

9.設立多國語言知環境警示標語

Set up multi-language environmental warning signs.

10.成立生物資源巡護和監測之團隊巡守

Set up a team of natural resources patrol and monitoring.

11.定時處理垃圾，維護生態環境

Cleaning up garbage regularly to keep the environment clean.

12.肩負起約束遊客的責任，落實綠色旅遊及保育觀念，訂定相關懲處機制、違法罰則

Take the responsibility of restraining tourists, implement the concept of green tourism and conservation, and formulate relevant punishment and penalties for violations.

13.常態性、定時開授課程，建構大眾保育意識以維護生物多樣性，達成永續發展

Holding lectures regularly to build public awareness to maintain biodiversity and achieve sustainable development.

GOAL 16: Peace and Justice Strong Institutions

促進和平且包容的社會，以落實永續發展;提供司法管道 給所有人;在所有階層建立有效的、負責的且包容的制度

1.每個人在組織內都有公平的司法管道

Ensure equal access to justice for all in the organization.

2.減少歧視、暴力、虐待在產業間發生

Reduce the incidence of discrimination, violence and abuse in the industry.

3.透過國際合作，預防暴力並對抗恐怖主義與犯罪

Preventing violence and combating terrorism and crime through international cooperation.

GOAL 17: Partnerships to achieve the Goal

強化永續發展執行方法及活化永續發展全球夥伴關係

1. 透過國際合作，提高全球在永續發展上的合作

Enhance the global partnership for sustainable development through international cooperation.

2. 產業間多推動永續發展方案

Promote sustainable development plans among industries.

3. 提供技術或財務支援給開發中國家

Provide technical or financial support to developing countries.

8. Local Government

GOAL 1: No Poverty

消除各地一切形式的貧窮

End poverty in all its forms everywhere.

1. 妥善給予各階層領域人士之工作機會

Provide the job opportunities for people who are in each social classes.

2. 不可剝削勞動人力，制定勞動時間與休假最少時數或天數的標準

Do not exploit labor and set standard for working hours and the minimum hours of holiday.

3. 不可使用童工。依照各國成年人之法律認定標準，制定該年紀以下計時工時的上限與工作時間。

Do not hire children labor. According to the legal standard of adults in each country, institutions need to formulate the maximum and minimum limitation of working hours.

4. 最低標準工資的監督

Supervision of minimum wage.

GOAL 2: Zero Hunger

消除飢餓，達成糧食安全，改善營養及促進永續農業

End hunger, achieve food security and improved nutrition and promote sustainable agriculture.

1. 獎勵食物銀行或是餐廳、食品業，透過政府機制收集運送剩餘食物，妥善分配給需要協助的團體或是個人

Reward food banks, restaurants, and food industries. Collect and deliver surplus food by the government mechanism and distribute the food properly to groups and individuals who need the help.

2. 落實珍惜食物教育到各級學校

Implement the education of cherishing food to all levels of schools.

3. 於公開活動或是媒體傳遞珍惜食物的觀念

Conveying the concept of cherishing the food by the public activities and social media.

GOAL 3: Good Health and Well-being

確保健康及促進各年齡層的福祉

Ensure healthy lives and promote well-being for all at all ages.

1. 與食品安全監督機構合作，建立餐廳與食品加工公司的食物原料取得履歷驗證或是落實添加物檢測動作

Cooperated with safe food regulator, establish the resume verification system to obtain the food ingredients verification from restaurants and food processing companies, and implement testing action of the additive ingredients.

2. 使用/獎勵有機食材來源

Providing, using or encourage the source of organic food ingredients.

3. 有效落實無毒農業的農藥檢測驗證

Effectively implement pesticide testing and verification of non-toxic agriculture.

GOAL 4: Quality Education

確保有教無類、公平以及高品質的教育，及提倡終身學習

Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.

1. 確保旅遊產業鍊中的每一個企業主，都能相互約束並共同參與永續旅遊訓練課程

Ensure that every business owner in the tourism industry can restrain each other and participate the sustainable tourism training courses.

2. 獎勵獲補助企業內永續資源教育訓練課程。

Rewards the enterprises who obtain the sustainable resource education and training courses.

3. 打破社會階級概念，人權平等概念。給予各級工作者的最大尊重。

Break the concept of social class and provide the concept of human rights equality. Provide the maximum respect to workers at different working levels.

GOAL 5: Gender Equality

實現性別平等，並賦予婦女權力

Achieve gender equality and empower all women and girls.

1. 落實監督薪資水準依照能力而定，而不是性別差別待遇

The implementation of supervision of salary levels is based on ability, instead of gender differential treatment.

2. 平等對待再度進入職場的女性員工

Treat female employees who re-enter the workplace equally.

GOAL 6: Clean Water and Sanitation

確保所有人都能享有水及衛生及其永續管理

Ensure availability and sustainable management of water and sanitation for all.

1. 偏遠地區補助設置雨水或自然水源的儲蓄與淨化設備

Subsidiary installation of storage and purification equipment for rainwater or natural water in remote districts.

2. 餐飲與食物處理人員、衣物清潔方式，制定週期檢驗的標準

Make the periodic inspection standards of catering and food handlers, and also clothing cleaning methods.

GOAL 7: Affordable and Clean Energy

確保所有的人都可取得負擔得起、可靠的、永續的，及現代 的能源

Ensure access to affordable, reliable, sustainable and modern energy for all

1. 店內有沒有節約用電之措施

Do shops provide any measurement of saving electricity power?

2. 照明是否已經全面使用節能設備

Does lighting equipment has used energy-saving equipment comprehensively?

3. 空調系統是否已經全面使用節能設備

Does the air condition system has used energy-saving equipment comprehensively?

4. 冰熱水供應是否已經全面使用節能設備

Does the supplement of hot and cold water has used energy saving equipment comprehensively?

5. 清潔系統是否已經全面使用節能設備

Does the cleaning system has used energy-saving equipment comprehensively?

GOAL 8: Decent Work and Economic Growth

促進包容且永續的經濟成長，達到全面且有生產力的就業，讓每一個人都有一份好工作

Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all.

1. 有沒有符合勞工法規，勞工得到合法權益

Do laborers obtain legal rights that comply with the labor laws and regulations in the nation?

2. 勞工安全教育課程並且定期檢視流程與使用設備的妥善程度

Provide education courses of labor safety and check the appropriateness of the process and equipment.

GOAL 9: Industry, Innovation and Infrastructure

建立具有韌性的基礎建設，促進包容且永續的工業，並加速創新

Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation.

1. 二氧化碳足跡在旅遊產業鏈過程，予以宣導重視

Promote and emphasis the concept of carbon dioxide footprint in the tourist industry chain.

2. 垃圾減量，即是減少碳足跡與排放的實踐

Reduce rubbish is the way to practice of reducing the footprint of carbon dioxide.

GOAL 10: Reduced Inequality

減少國內及國家間不平等

Reduce inequality within and among countries.

1. 二度就業、高齡就業、殘障就業權力的保障

Provide job opportunities to those who are second career, senior employment and disable employment.

2. 減緩城鄉差距

Reduce the resource gap between urban and countryside.

3. 跨國企業讓不同國家人都有就業機會

Multinational corporations should provide job opportunities to those who come from different countries.

GOAL 11: Sustainable Cities and Communities

促使城市與人類居住具包容、安全、韌性及永續性

Make cities and human settlements inclusive, safe, resilient and sustainable.

1. 廢棄物與廢水處理，污染物處理是否透過市政運作妥善收集、掩埋、焚化、再利用

Do those rubbish, litter and wastewater

GOAL 12: Responsible Consumption and Production

確保永續消費及生產模式

Ensure sustainable consumption and production patterns.

GOAL 13: Climate Action

採取緊急措施以因應氣候變遷及其影響

1. 獎勵綠電的使用，給予綠電使用的租稅減免

Reward the use of green electricity, and give tax deductions for the user of green electricity.

GOAL 14: Life Below Water

保育及永續利用海洋與海洋資源，以確保永續發展

1. 都市廢水排放淨化與處理

Treatment and discharge of urban wastewater.

2. 河川整治

River improvement

3. 郵輪的廢水與垃圾收集

Wastewater and garbage collection of cruise ships

GOAL 15: Life on Land

保護、維護及促進領地生態系統的永續使用，永續的管理森林，對抗沙漠化，終止及逆轉土地劣化，並遏止生物多樣性的喪失

1. 國土保育措施，建立國土、河川、森林、礦產區域的巡視警力

Territory conservation measures to establish patrols for territories, rivers, forests, and mineral areas.

2. 建立動物或植物的保護區，並落實監督與教育

Establish nature reserves and implement supervision and education.

3. 嚴懲破壞永續政策的人民

Set up severe punishment and penalties for the violators of sustainable development policies.

GOAL 16: Peace and Justice Strong Institutions

促進和平且包容的社會，以落實永續發展;提供司法管道 給所有人;在所有階層建立有效的、負責的且包容的制度

GOAL 17: Partnerships to achieve the Goal

強化永續發展執行方法及活化永續發展全球夥伴關係

1. 建立產業個別領域供應鏈成員之間的永續項目，共同的認證標準與機構

Establish sustainable projects among members of the supply chain and individual sectors with collaborative certification standards and institutions.