

Drafted Development of Classes related to Sustainability Claims (5)

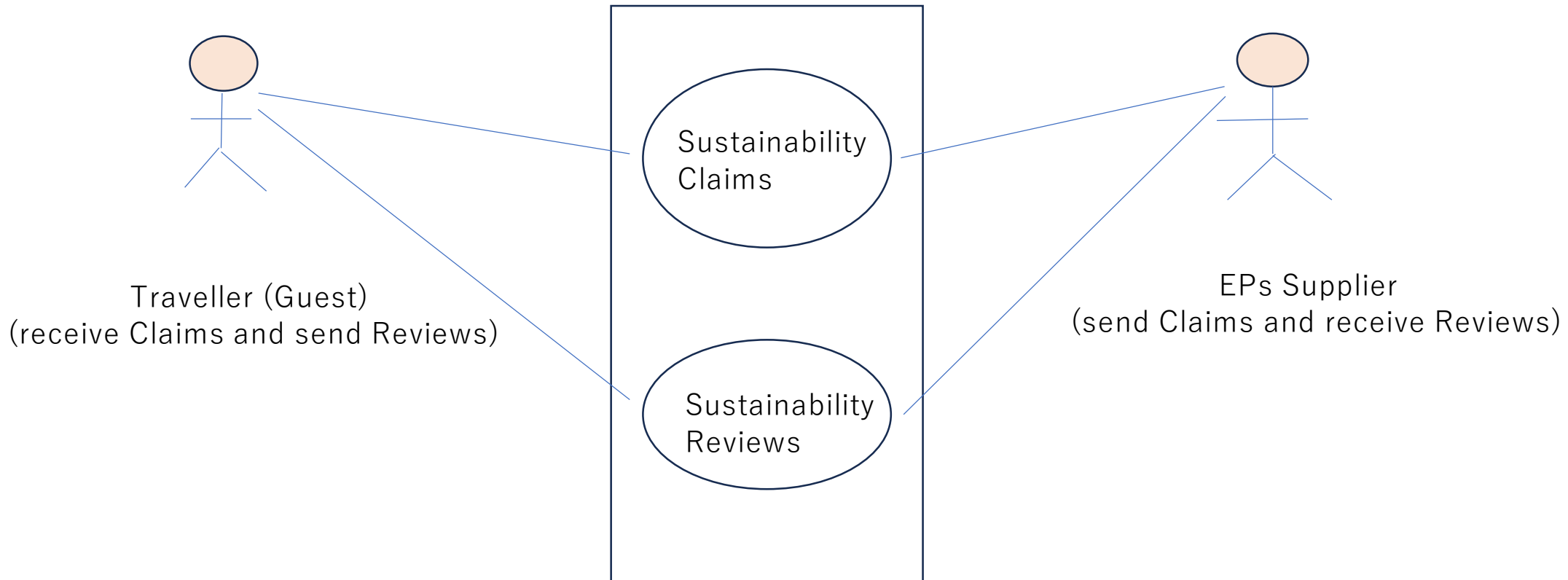
Nov.16,2023

Oct. 28, 2023

Sep. 21, Sep. 11, Aug. 22

JTREC Akio Suzuki

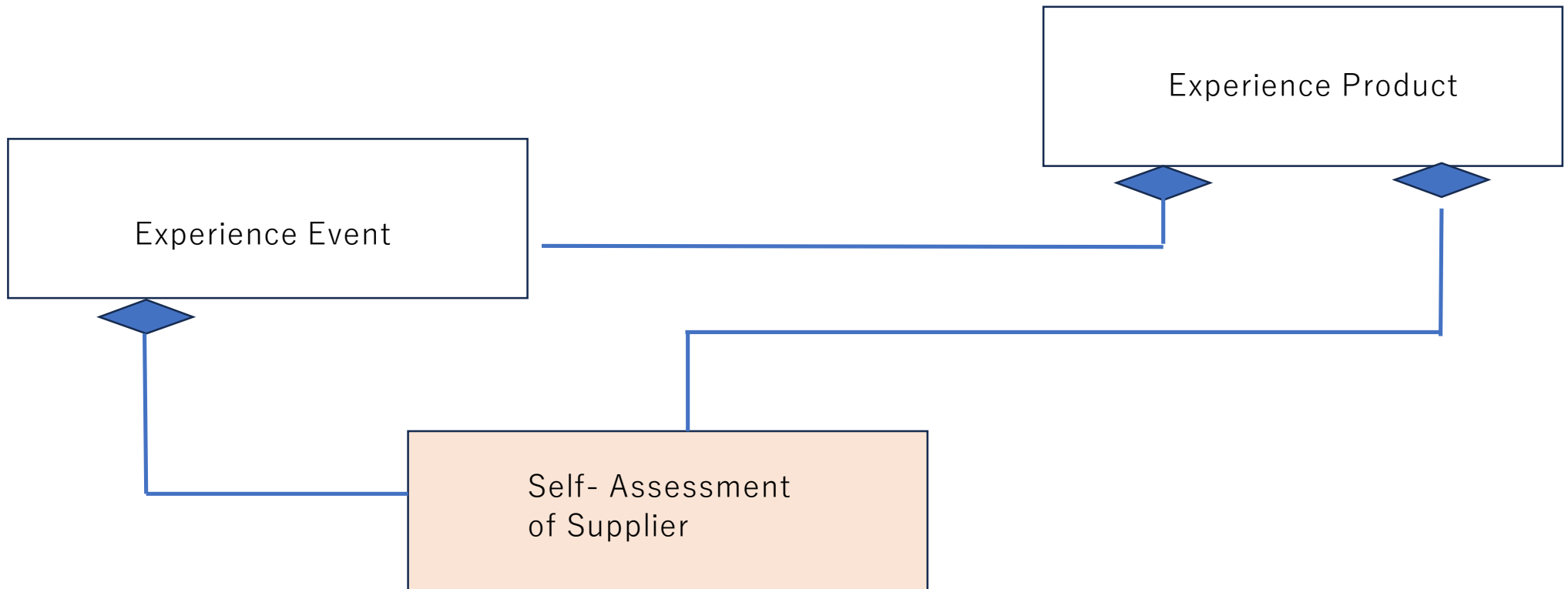
1. Use case of Self-Assessed Sustainability Claims of Suppliers and Reviews of Travellers



2. Steps to Assess and Evaluate

- 1) **UNSDGs Goals and Targets** (which are ready as UNSDGs).
- 2) **Business Standards** applicable to T/T Domain taking out of UNSDGs.
- 3) **10 sectors** of the T/T Domain have been specified by the Project.
- 4) Business Standards for each sector have been identified out of 2).
- 5) Those Business Standards are rearranged based on **5-PSTIs** (Prioritized Sustainable Tourism Items).
- 6) **5 maturity levels** have been developed to identify the achievement level.
- 7) Each supplier assesses the product based on the PSTI business standards.
- 8) Each supplier presents his assessment (maturity) level to customers by showing on the EPs selling screen.
- 9) Customers may know the assessment level of the supplier, and if satisfactory, they may choose the travel product.
- 10) Customers may send **their reviews** on the product after they have experienced the product.
- 11) By getting the reviews of the customers , suppliers may try to improve the level of its assessment.

3. Association of related Classes for Self- Assessment



* 4. SupplierがTraveller (Guest) に伝えること

A. 自己評価の視点

1) 自らSDGsで実施している或いはすることを表明する又は主張する。

基本的な考え方の表明

評価段階のレベル3の考え方を中心とする。

2) 上記の主張では、体験プログラム商品に生かした内容で主張したい。

提供する商品の中で表明する方法は。

3) 上記を基に具体的な主張事項としてTravellerへの表明をしたい。

a) Travellerと共に具体的に実施したい内容は。

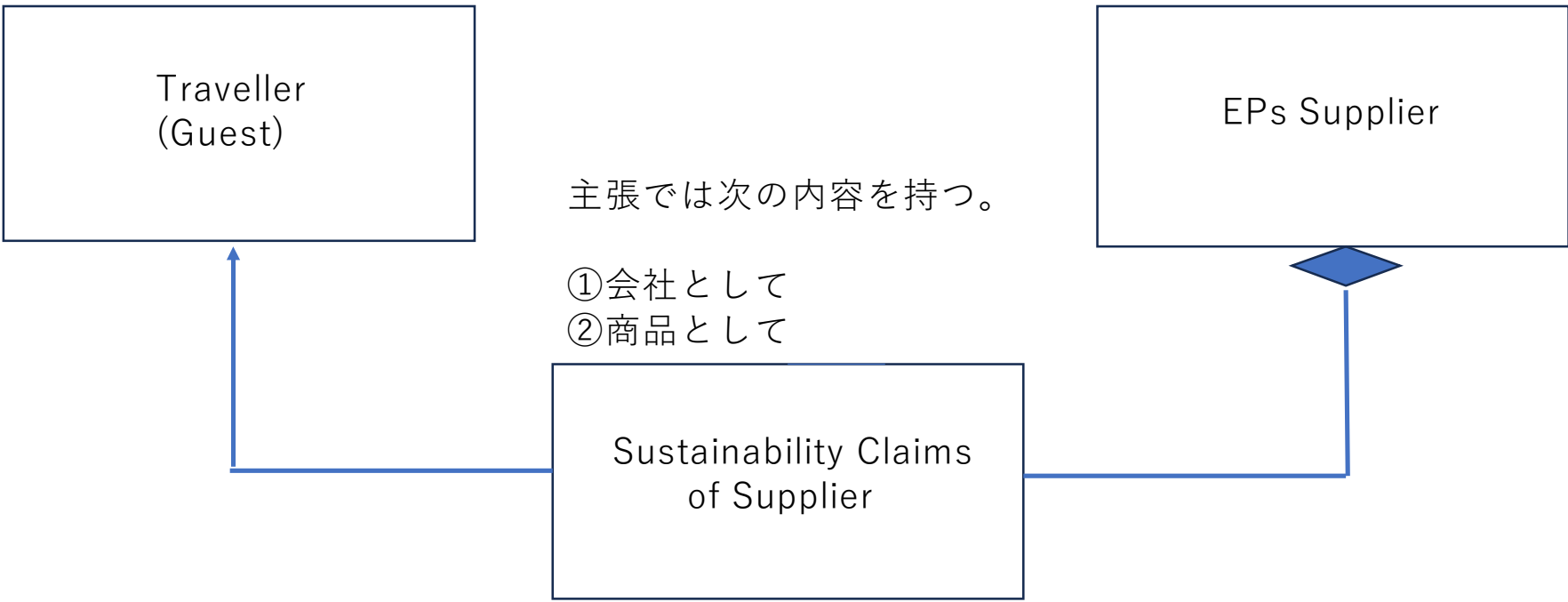
b) 具体的なTravellerの意見を求めたいことは。

a. Travellerからの賛同等の意見、Review or Commentを期待（事前、事後）。

B. 第三者評価の視点

Supplierの中で、組織として或いは対象商品として第三者の評価機関の評価を受けている時には、これを示すことを可能とする。

* 4-2. Association of Classes for Sustainability Claims of Suppliers



主張では次の内容を持つ。

- ①会社として
- ②商品として

第三者評価の表示

- ①会社としての評価
- ②商品の評価

* 5. Sustainability Claims of Travellers

1) Travellerの役割

- a)自ら順守すべき事項（Travellerとして－SDGsのSTProjectの成果を）
- b)Traveller の立場からみたSupplierのSDGs主張に対するコメントや意見

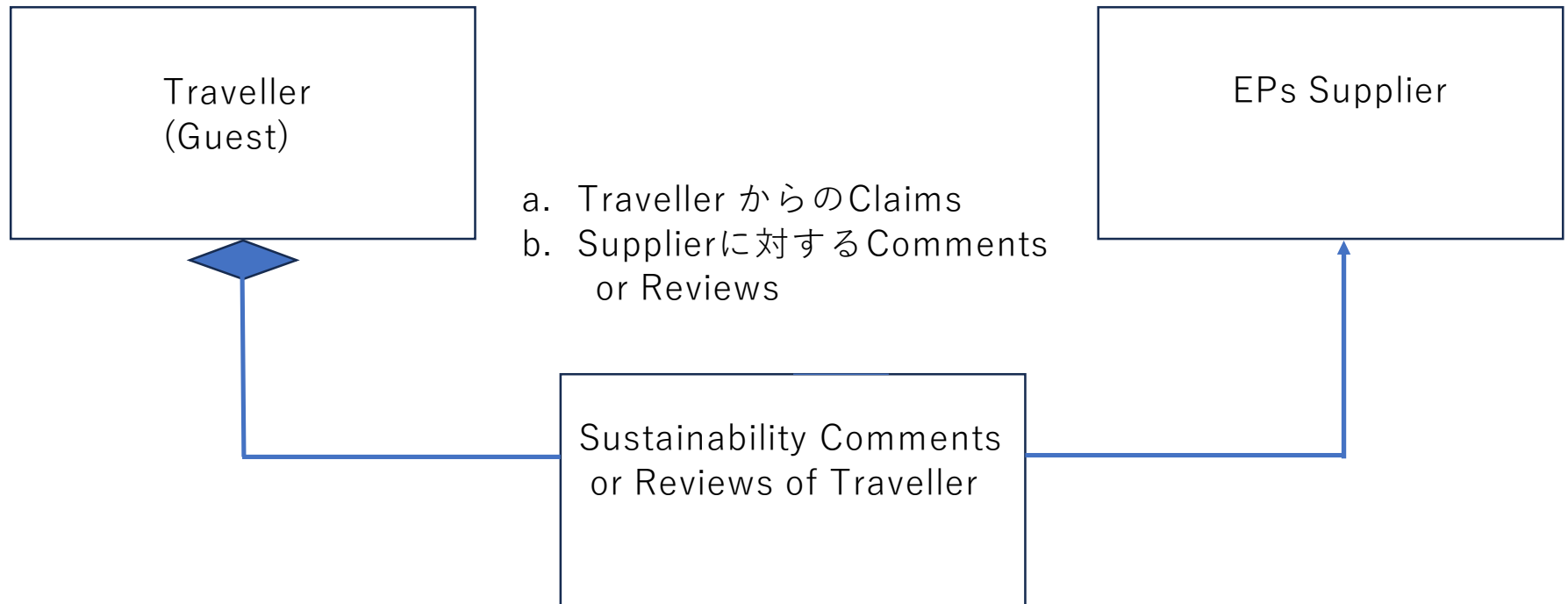
2) TravellerのSDGsに対する取り組みの意思表示

- a) TravellerとしてのSDGs に対する取り組みをSupplierに伝える。
- b) Supplierの取り組みに対する意見等

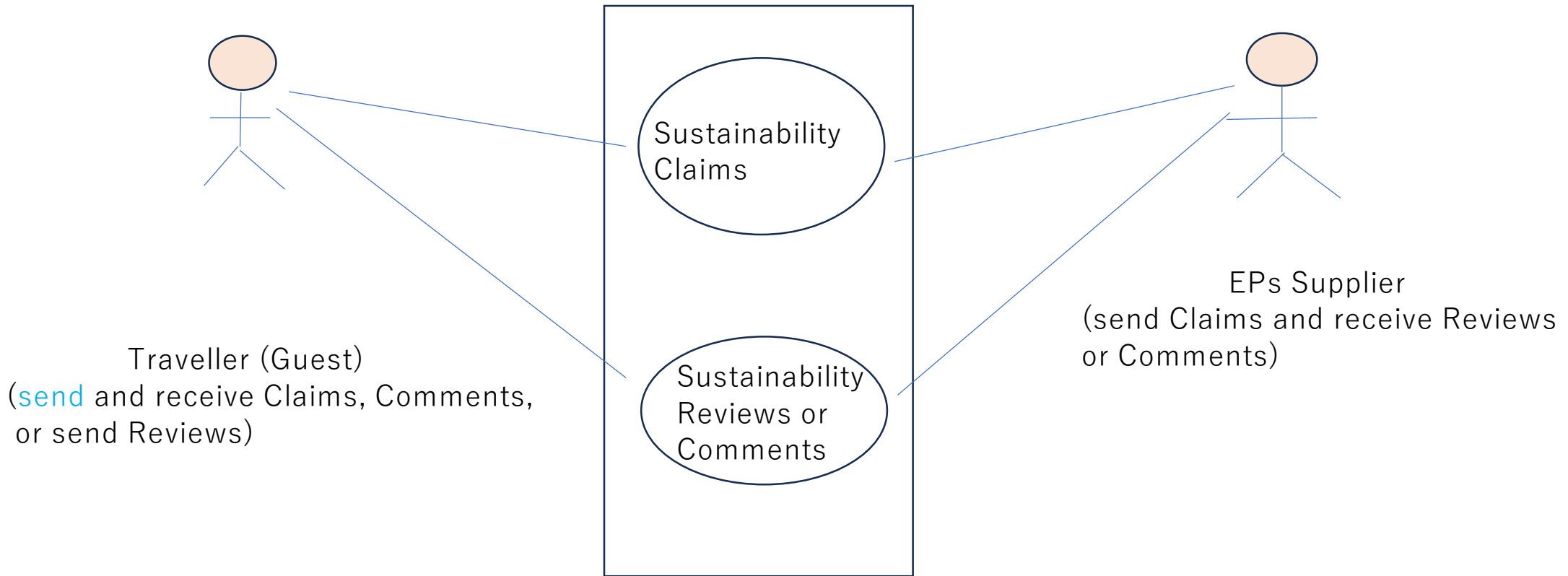
3) TravellerのSustainability Claimの表現

ST Projectの成果を活用（将来的に改善を図る）すること及び新たな提案は。

*5-2. Association of Classes for Sustainability Claims, Comments or Reviews of Traveller



6. Use case of Self-Assessed Sustainability Claims or Reviews of Travellers



*7. Development of Self-Assessment Class for Travellers and Suppliers

Sustainability Claim

Assessed Sustainability Level Measure 0..1

Self or Outer Organization Assessment Indicator 0..1 (自己評価と第三者評価の表示)

Assessment_Status Code 0..n

Done, Planned, Not yet planned

Reason Text Text 0..n

Responsible Person Code 0..1

(Owner, Person in charge of, Corporate Office, etc.)

Assessed Date Date Time 0..n

Description Text 0..n

Assessment Criteria Text 0..n

(Describe the criteria to be understood either by travellers or suppliers)

Assessment by Outer Organization 0..n (第三者評価機関)

Assessed Organization Name 0..n

*8. Properties of Sustainability Review Class

This is a review class by a traveller experienced the EPs products or events.

Sustainability Review/Comment Code 0..1

(Agree, Not Agree, Negative, ...)

Review/Comment Text 0..n

This is mainly Comment on the supplier's assessment

Comment Date Date Time 0..1

Commented Person Name Text 0..n

Appreciation by Supplier Quantity 0..1 (旅行者のコメントに対しての応答)

When supplier appreciates the comments of a traveller

It would be desirable to send something to the customer to show the supplier's appreciation.

Appreciation by Supplier Text 0 ..n