

UN/CEFACT project  
proposal

# Vitalization and revitalization of potential touristic sites

*EXPERIENTIAL TOURISM*

Sachin Ashok Mehta  
Business Expert in Tourism  
United Nations Economic Commission for Europe  
UN/CEFACT

STUTI TOURSIM PVT LTD Owner

# VITALIZATION AND REVITALIZATION OF A TOURIST DESTINATION

AUTHORITIES: UN,  
State Government,  
TDC (Tourism  
Development  
Corporation),  
*Taluka, Panchayat*

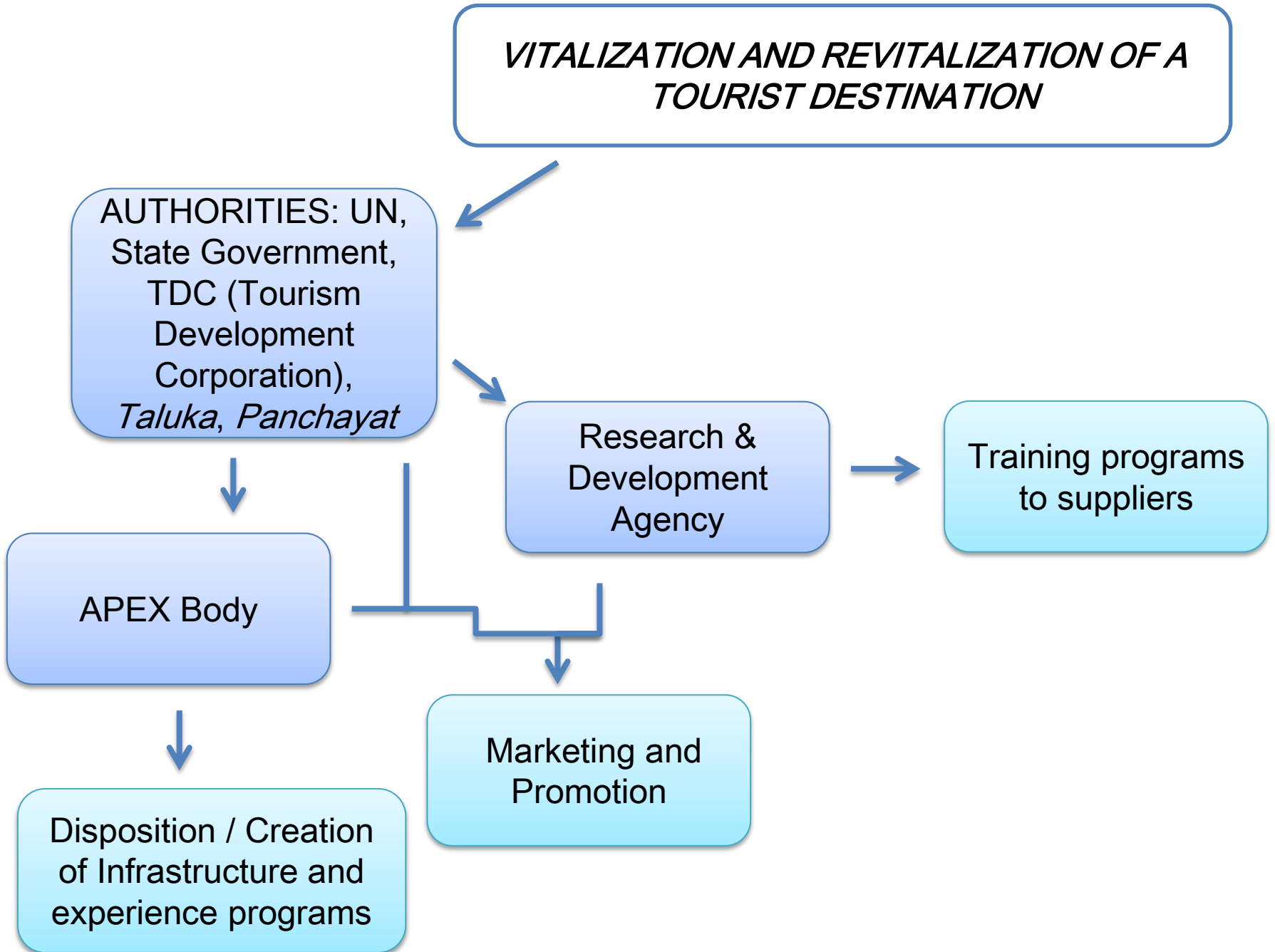
Research &  
Development  
Agency

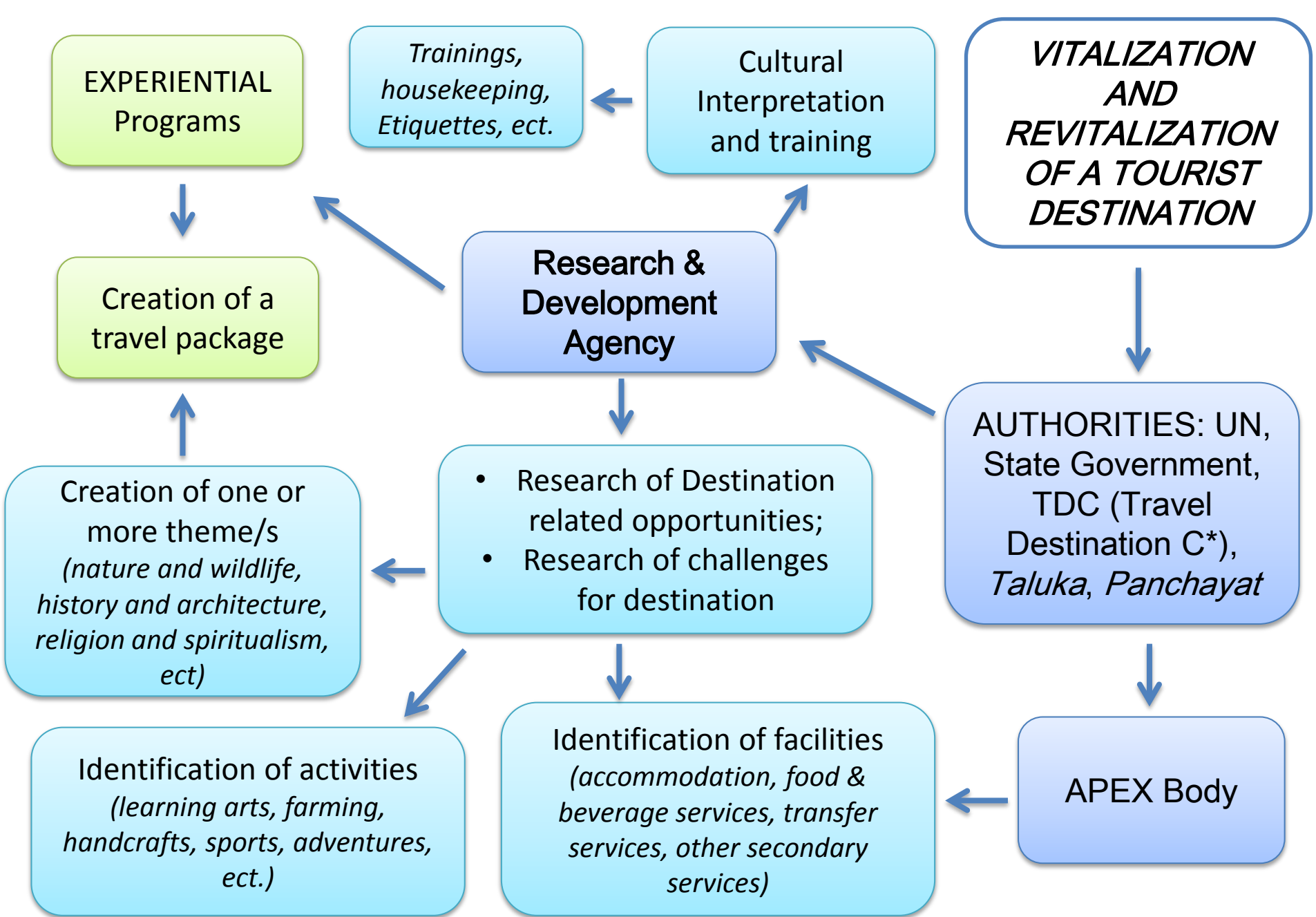
Training programs  
to suppliers

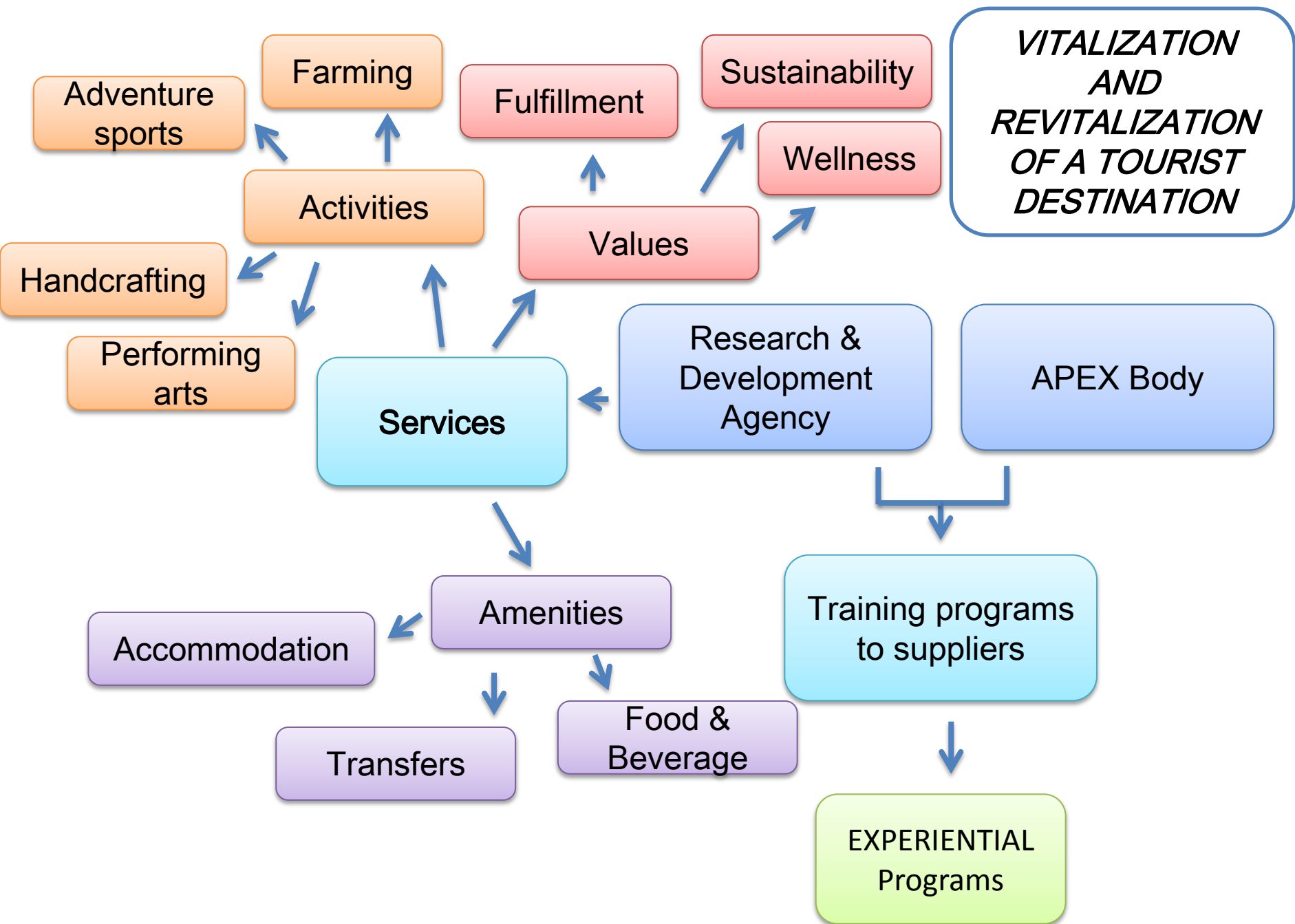
APEX Body

Marketing and  
Promotion

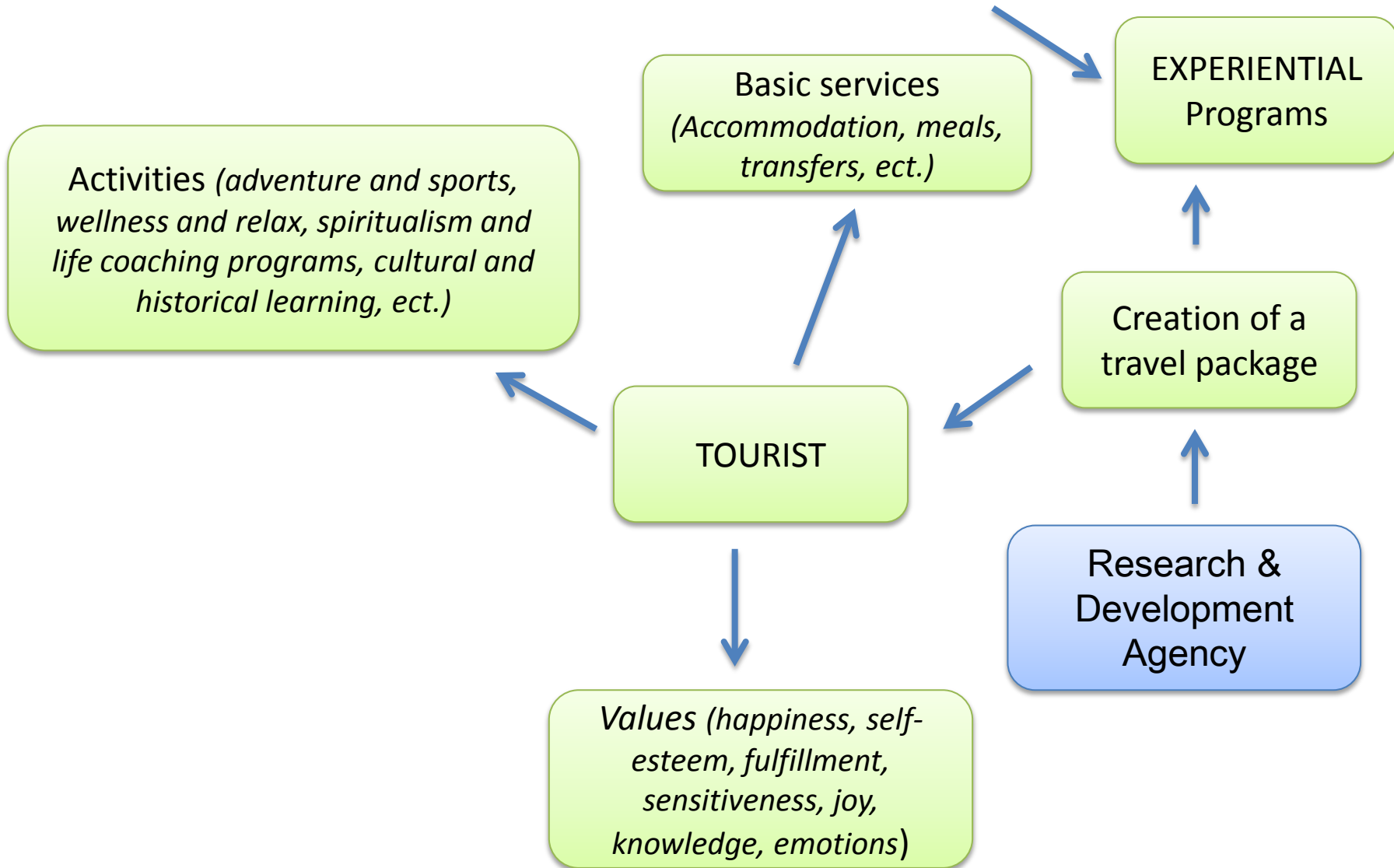
Disposition / Creation  
of Infrastructure and  
experience programs







# VITALIZATION AND REVITALIZATION OF A TOURIST DESTINATION



# STUTI TOURISM PVT. LTD.™

## Introduction

Stuti Toursim Pvt Ltd, headed by Sachin Ashok Mehta is located in Mumbai (India) and is operative since 2009. The Company realizes travels to create magic on every part of its tours, whether the location, service or experience. Proposed experiential tours are meant to let the traveller to discover unexplored facets of life itself and thus to recognize the real himself.

Stuti Toursim Pvt Ltd has been acknowledged by different institutions with several Quality Awards:

- ✓ “*Dr. Babasaheb Ambedkar Nobel Awards 2016*” by International Human Rights Council (2016);
- ✓ “*NCSI-CRISIL*” rating of SE3B Performance and Credit Rating for Small Scale Industries (2013);
- ✓ “*Best Customized Tour Organiser in Maharashtra*” by World Travel Brands 2013;
- ✓ “*Quality Brands 2011-2013*” awarded to Stuti Tourism Pvt Ltd for excellence in their respective fields by G.S. Rahane, Editor, Quality Brand Times, (RNI, Govt. of India);
- ✓ “*Rashtriya Udyog Ratna Award 2011*” by National Education & Human Resource Development Organisation (N.E.H.R.D.O.)



Stuti Tourism Pvt Ltd offers its presence into the International and the Domestic Indian touristic market with two different brands, accurately created to match B2B and B2C specific needs and expectations.



**Pioneers in Experiential Tourism**

#### **Core business**

Educational tours, offers personalized and accurate experiential travels to many Indian colleges and school with high standard of international studying methods, mainly located in Mumbai.



**Explore. Experience. Expand**

#### **Core business**

The translation of the innovative meaning of Experiential Travels. Created specifically for MICE and leisure FIT travel targets both in Domestic and Inbound/Outbound sector.

**Both DESTINATIONZ360 and Zubilant share and convey the same Core Values and Mission**

***To become a pioneer and leader in transformational tourism in the world by helping people to discover themselves while exploring new places.***

*To maintain the Values and achieve the goals DESTINATIONZ360 and Zubilant direct the offered tours under different Thematic Experiences, where the travellers can go deeply into the soul of the Country and the Self –discovery.*



# *Adventure and Wildlife*

## *Get into the Wild*

Adventure and wildlife related tours are realized with the support of specific suppliers in loco, providing the best services and high safety quality for each activity offered.

### **Our activities**

Desert Safari;  
Jungle Safari;  
Mountain Trekking and climbing;  
Bird Watching;  
Nature Watching;  
Jeep Safari;  
Bike riding tours;  
Canoeing, boating and sea water adventures;  
Elephant and buffalo experience;  
Hot air balloon activity

### **Our accommodations**

Camps and tents;  
Local rural homestays;

### **Our transfers**

Rickshaw and other local transport;  
Train and bus;  
Private car and/or jeep;  
Two wheels – bike and bicycle





# *Sport and Activities*

*Let's play*

Qualified staff will take care of sport and activities offered along the journey, we can arrange the participation to National sport event which are going to be held in India.

## **Our sports**

Horse riding

Trekking

Rafting

Cricket

Football

Bungee Jumping

Kayaking

Kabaddi

Hockey

Yoga

Indian dance (Kathak, Bharatnatyam)

Martial Arts



# *Culture and Learning*

*Know yourself by understanding the different*

Cultural tours are focused on learning activities and contents. The aim of these thematic tours is to provide a personal improvement for the traveller who is willing to put himself in discussion and in comparison with other cultures. The added value is given thanks to the new world disclosed perspectives of different cultures, by specific activities and notions offered by locals or through activities which will enable the traveller to have the real «taste» of the culture explored.

## **The learning path**

Language courses

Cooking classes

Music classes

Historical tours

Story telling by locals

Rural experiences

Festival thematic tours

Indian celebrations theme tours



More cultural thematic tours are customized according to the specific interest of the traveller. Tourists will help locals and their business in a sustainable way.

# *MICE - Medical*

## *Improve your working expertise*

MICE is one of the focal target where Zubilant is specifically oriented. MICE proposals are ideated to make employee, MD, HR and independent experts to improve themselves in their specific working fields as well as to develop team building, leadership and self confidence personal skills that are needed for business performance efficiency.

Our past travel and experience planning for MICE, make us today experts for the Medical sector. We realized customized business travels suitable for doctors and pharmacy related staff.

In MICE sector the experiential “ingredient” is offered in order to let our business travellers to comprehend the visited destination soul and achieve a wider thinking which will be reflected in their profession.

### **Achievements**

- ✓ Team building
- ✓ Leadership coaching
- ✓ Self esteem improvement program
- ✓ Knowledge of self-inner capacities and personal values
- ✓ Specific know-how improvement





# *Heritage and Architecture*

*Find yourself in the past*

India is the most ancient culture in the World, the cradle of all global existing civilizations, a huge land with the most ancient history.

Naturally, India is the perfect destination for tours voted to heritage and architecture knowledge and exploration.

Thanks to its mild character, India allowed the entrance of different invaders, populations and cultures in the past who gifted the unique and eclectic aspect that India has today.

We are offering offbeat circuits with focus on Indian heritage and architecture to give the chance to discover uncommon sites and their related architectural beauties as well as to learn deeper the history of the place.

## **Destinations examples**

Elephanta Caves (Maharashtra)

Matheran (Maharashtra)

Bhuj (Gujarat)

Ajanta Caves (Maharashtra)

Ellora (Maharashtra)



*IMG - Ajanta Caves*

# *Religion and Spirituality*

*Connect with your deepest inner part*

Birth place of the most ancient and influent religions , India is the perfect destination to travel to find ourselves and be connected with our spirituality and inner soul.

Specific **itineraries and circuits** are customized for this segment:

Buddha path - Hinduism history and main dharma related places in India

Meditation and yoga retreat - Vipassana retreat - Sufi Saints tour - Sikhism path

Christianity in India - Sai Baba and other influent Saint related retreats





# *Wellness and Ayurveda*

*Take care of yourself , feed your soul*

In order to let our travellers to relax and enjoy a wellness journey, we realize tours which includes specific wellness centers, spa and comfortable accommodations , combined with the presence of body experts who will take care of existing pathologies, prevention and beauty treatments.

Travel proposals includes a theoretical programs on demand on Indian ancient sciences and studies: Ayurveda, Naturopathy, Herbal Therapy, Massages, Reflexology.





# *Local cuisine and Indian taste*

## *Kitchen of the World*

India deserve a special cuisine for every region. Typical dishes, the way to cook, used spices and the variety of vegetables or fruits is diversified accordingly to the part of the country the traveller is visiting.

In India tourists can experience a such variety of tastes that will make them feel like having tasted all the cuisines of the world.

Food is perceived as something gifted by God accordingly to the Vedic Indian tradition, traveller will learn how to feed properly the body and what is the use and meaning of every ingredient whether it is a spice or a vegetable/fruit.

We offer specific culinary tours and tasting programs all over India, by combining the practical cook class with the theoretical learning part. To give to the tourist the full knowledge of Indian taste.

### **Our offer**

- ✓ Street Food tours; Wine and India beverage tours (*tasting tours*)
  - ✓ Local cuisine experimentation (*cooking classes*)
  - ✓ Spices and Indian flavors tour (*theoretical and practical learning*)

